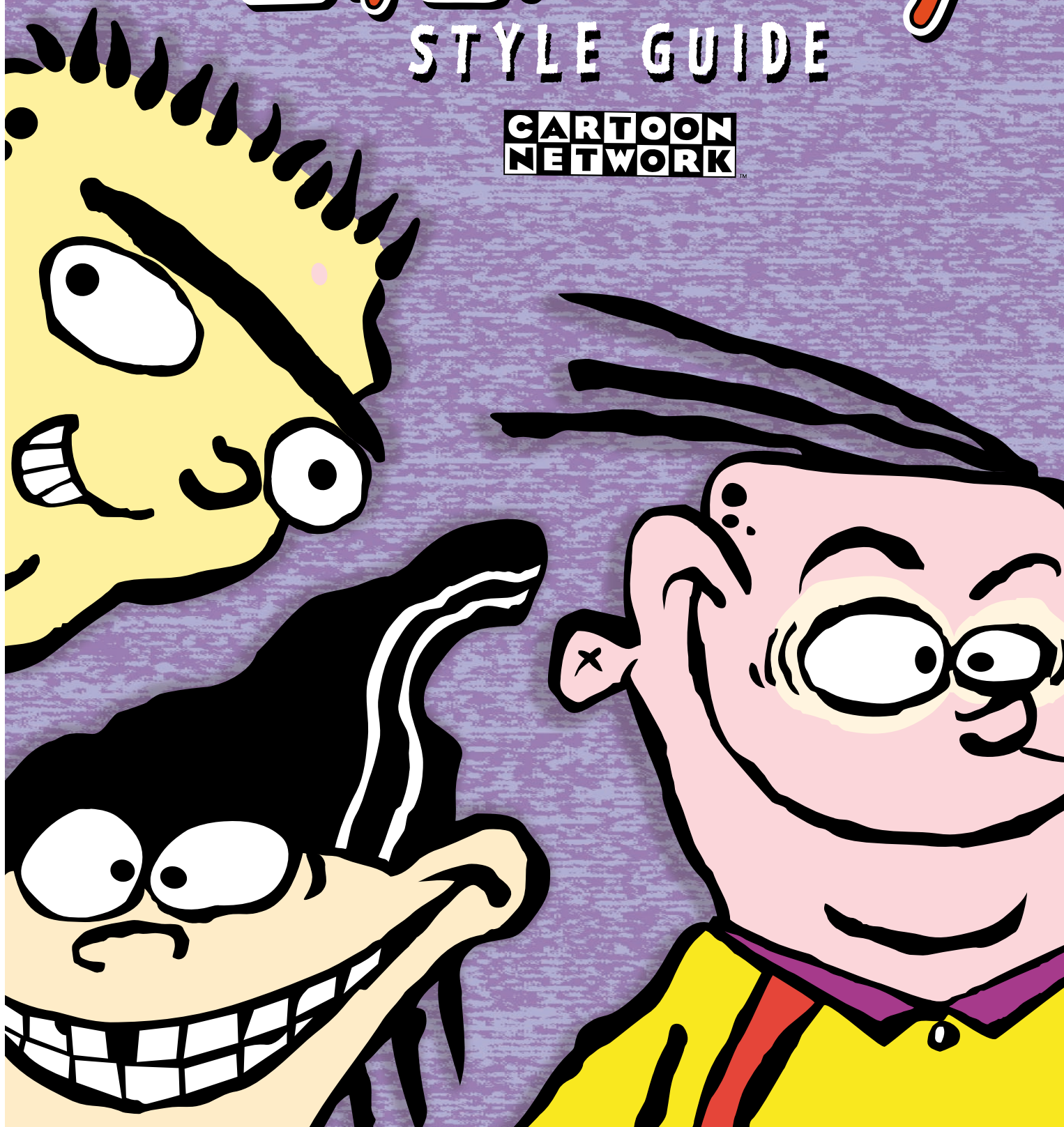


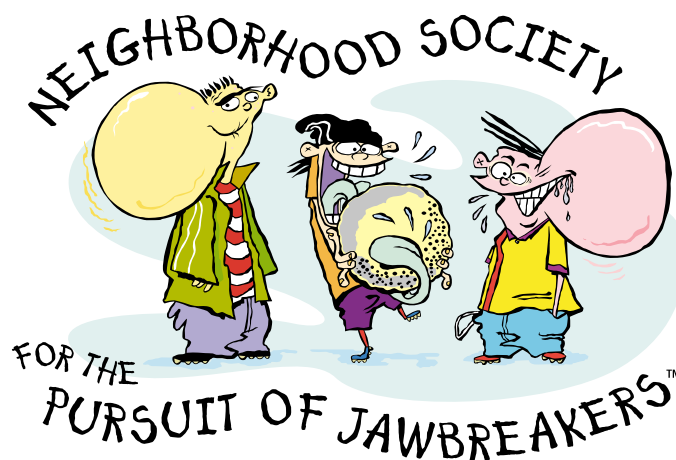
# Ed, Edd n Eddy™

## STYLE GUIDE

CARTOON  
NETWORK™



## INTRODUCTION



**Ed, Edd n Eddy™** captures the mischievous exuberance of childhood like nothing else on television. Cartoon Network's highest-rated show with kids in 1999, **Ed, Edd n Eddy's** devoted fans have plunged headlong into the lives of these three clueless adolescents, who regularly turn their suburban cul-de-sac into the arena for outlandish summertime adventures in their constant quest to scam money for jawbreakers.

**Ed, Edd n Eddy** are collectively known as “The Eds”, and it's impossible to imagine one without the other two nearby. Ed likes “B” monster movies and model kits, and doesn't bathe much. No rocket scientist, Ed is easily talked into Eddy's harebrained schemes. Edd (a.k.a. “Double D”) is smart, very neat and unnaturally polite. Edd labels his belongings. Eddy is the impetuous leader of the Eds and loves being the center of attention. Eddy knows all the neighborhood's secret hideouts and the recipe for the “El Mongo Stink Bomb”.

The **Ed, Edd n Eddy** style guide provides everything you need to make your product line for boys. You can mix and match any of the **Ed, Edd n Eddy** character art and graphics within this guide, including logos, characters, colors, backgrounds and fonts. Follow the **Ed, Edd n Eddy** guide and you'll create products that kids identify with.



## BRAND ASSURANCE – ED, EDD N EDDY STYLE GUIDE

### BRAND ASSURANCE GUIDELINES

High standards equal long-term success. By carefully controlling the design of all Warner Bros. Consumer Products properties and the licensed products on which they appear, we ensure that they will continue to attract consumer interest and appeal.

Therefore, all uses of **ED, EDD N EDDY** character likenesses and names must be approved prior to the production and sale of any product designed by licensees. In addition, all packaging, advertising, in-store promotions, catalogs, brochures, web pages, etc. using **ED, EDD N EDDY** characters must receive written approval prior to production and distribution.

### APPROVAL PROCEDURES

While Warner Bros. Consumer Products Brand Assurance gives each project our immediate and full attention, approvals take time. Please allow **10 business days** for each of the approval stages in your schedule. Avoid short turnarounds. Submit new line art or production designs at the following stages:

- Rough sketch or concept layout.
- Pre-production samples or strike-offs.
- Finished artwork or final proofs.
- Finished products or packaged samples.

Instruction for submission will be provided by your account executive. Please send the **CONCEPT SUBMISSION FORM** (located on the CD-ROM) fully completed with your concept. Use one form per piece of art. Submissions will not be processed without the appropriate form; they will be returned to you. If you are submitting artwork, which you wish to be returned to you, please include an additional copy, which we can retain for our records. If this is not included, we will be unable to return the artwork to you. Items will be returned to you via regular mail service unless you provide us with your Federal Express account number. Comments on your submissions will be faxed or e-mailed to you on a **PRODUCT APPROVAL FORM AND RESUBMISSION FORM**. Please send any future submissions of that item with a photocopy of the latest **PRODUCT APPROVAL AND RESUBMISSION FORM** – do **NOT** resubmit with a Concept Submission Form – it should only be used the first time that you are submitting an item.

### TRADEMARK AND COPYRIGHT NOTICES

Warner Bros. considers the protection of our characters to be of great importance and we carefully monitor the use of trademark and copyright notices. To facilitate your correct usage, here are some general guidelines:

- The likenesses, drawings, and renditions of all characters serve as trademarks and are protected under copyright; their use must be approved. The names of the characters and sayings may also be proprietary and their use must be approved.
- Character names should not be covered or distorted on the product.
- A trademark and copyright notice must be included on all finished products, packaging, and advertising and promotional materials.
- When a character appears multiple times on products, packaging, or advertising, one copyright notice is sufficient.





## BRAND ASSURANCE – ED, EDD N EDDY STYLE GUIDE

- Some images and text may be used for decorative purposes only to enhance or accompany the character art. These images and text should account for no more than approximately twenty (20%) of the overall commercial impression of your design, absent express written approval. A notice on each affected page designates these images and text.
- If you are distributing merchandise outside of the United States, please check with the appropriate Warner Bros. Consumer Products contact person for the proper legal notices to be used.
- If you are distributing merchandise outside of the United States, the Cartoon Network checkerboard logo may not be used without the "As Seen On" designation until further notice from Warner Bros. Consumer Products.
- Use the approved phrases exactly as they appear. Always add a TM to the end of each phrase. The phrases may appear in any font and color that is in the **Ed, Edd n Eddy** look and feel.
- If you wish to use phrases other than those provided in the guide, you will be asked to provide an indemnification letter. The phrases will also need to be reviewed to ensure that they are in keeping with the nature of the property.
- Character names may be used on product but some rules do apply. Do **NOT** add a TM symbol to the individual names. Any font can be used, as long as it is in keeping with the **Ed, Edd n Eddy** look and feel.
- The names of each of the individual characters may **NOT** be used alone on a product. The name may appear within a design that includes the character art of that particular character. The name may make up approximately twenty percent (20%) or less of the overall commercial impression of the design. For example, a design featuring the word **ED** on it will not be approved, unless character art makes up approximately 80% or more of the overall commercial impression of the design.
- The names of the characters must be used in full as they appear in the guide. The "&" symbol or "And" may NOT be used when using the characters names in combination. The **N** should be used when the names are in uppercase letters and the **n** is used when the names are in initial capital letter, i.e. **ED, EDD N EDDY**, or **Ed, Edd n Eddy**.
- The color palettes, fonts, and design elements expressed within the guide have been chosen because they reflect the look and feel of the **Ed, Edd n Eddy** property. You may choose from outside of these choices as long as you retain that same look and feel of the program.
- Warner Bros. Consumer Products must be notified in advance about legal notices used. Submit the appropriate rendition of all trademark and copyright notices to Warner Bros. Consumer Products for approval by Brand Assurance. Licensees must not assume approval is given unless specifically notified by Warner Bros. Consumer Products Brand Assurance in writing. Trademark and copyright notices should read: ED, EDD N EDDY and all related characters and elements are trademarks of Cartoon Network © XXXX. \*

\* "XXXX" reflects the year that the product is being shipped to retail.







ONLY USE THIS FORM FOR THE FIRST SUBMISSION OF AN ITEM. WHEN RESUBMITTING AN ITEM,  
USE A COPY OF THE PRODUCT APPROVAL FORM AS YOUR RESUBMISSION FORM.  
WARNER BROS. CONSUMER PRODUCTS  
Brand Assurance, Licensing Division

## CONCEPT SUBMISSION FORM

If you have not submitted a concept for this particular item and have proceeded directly to the pre-production stage, circle here > PRE-PRODUCTION.

### SUBMIT ONE ITEM PER FORM

All fields defined by [field name] are mandatory and must be completed correctly. Submissions will be returned unprocessed if information is incorrect or missing.

|   |  |   |  |
|---|--|---|--|
| <b>LICENSEE REFERENCE NUMBER:</b>   |  | <b>JOB NUMBER:</b>  |  |
|   |  | To be completed by WBCP   |  |
| <b>LICENSEE INFORMATION</b>   |  | Date of Submission:   |  |
| Licensee:   |  | This information MUST be correct in order for your submission to be processed. Call your AE with any questions.   |  |
| Contact Name:   |  | Contract #: Territory:  |  |
| Address:  |  | Property:   |  |
| Telephone:  |  | Account Executive Name:   |  |
| Email:  |  | Style Guide Name:   |  |
| Fax:  |  | Page #:   |  |
| <b>PRODUCT INFORMATION</b>  |  | If art was blue-lined for you by our Creative Services department, type yes in this box and attach a copy of the blue-line.   |  |
| Product Type: (t-shirt/watch/jewelry/packaging* etc.)   |  | Design Assistance Requested: (answer yes or no)   |  |
| *If you are submitting packaging, indicate which items are to be sold in this packaging and reference the WBCP job numbers for those items. If you are submitting a hang tag or label, indicate the name of the manufacturer. |  | Submission to be returned? (If yes or no isn't indicated here, the submission will NOT be returned)   |  |
|   |  | Federal Express A/C #   |  |
| Description: Please give a detailed description so that if this form is separated from the item we can match them up again.   |  | End User Target: (type in male or female) (indicate the age group below)  |  |
|   |  | Adult (16+ Yrs) Toddler (18 mos.-3 Yrs)   |  |
|   |  | Youth (7-13 Yrs) Infant (0-18 Months)   |  |
|   |  | Child (4-7 Yrs)   |  |
| Method of Decoration: (woven, printed, heat seal, etc.)   |  | Specify channel of distribution by indicating yes below which one applies:  |  |
|   |  | Mass/Drug/Food Mid Tier/AAFES Department Stores/Specialty Retailers   |  |
| Production/Color Limitation (if any): (limited to 6 colors, for example)  |  | On Floor Date From: To:   |  |
| <b>PACKAGING INFORMATION</b>  |  | Brand Assurance Date Stamp:   |  |
| Will this product be sold in a package? (answer yes or no)  |  | <b>URGENT!</b><br>Submission For Approval<br>Send to: BRAND ASSURANCE<br>Warner Bros. Consumer Products<br>4001 West Olive Ave., 3rd Floor<br>Burbank, California 91505 |  |
| *If yes, submit packaging on a separate "Concept Submission Form".  |  |   |  |
| Will this product be sold in a set? (answer yes or no)  |  |   |  |
| *If yes, call your BA Rep for submission instructions.  |  | Remember to use the bright green sticker to ensure prompt delivery to the Brand Assurance department.   |  |
| <b>ACCOUNT EXECUTIVE COMMENTS</b>   |  |   |  |
| This section is to be completed by the Account Executive only.  |  |   |  |
| A.E. Name: Date:  |  | Approved w/ Comments Not Approved   |  |
| Approved  |  | Route to CS: Yes No RUSH  |  |
|   |  | (A.E initials for Rush)   |  |

NOTE: TURNAROUND TIME IS 10 BUSINESS DAYS FROM BRAND ASSURANCE RECEIPT, EXCLUDING HOLIDAYS.  
Any approvals granted hereunder shall be subject to final execution of a license agreement between the two parties.  
WARNER BROS. CONSUMER PRODUCTS - CONCEPT SUBMISSION FORM 4001 West Olive, The Triangle Building, Burbank CA 91505

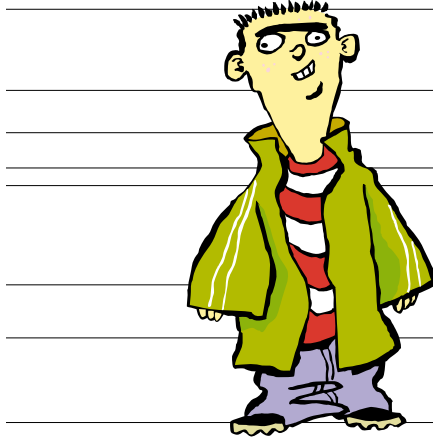
CONCEPT SUBMISSION FORM located in the SUPPORT folder: WBFORM.EPS

# CHARACTER ART



# SIZE COMPARISON CHART

The colors shown throughout this document have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. PANTONE® is a registered trademark of Pantone, Inc.



**ED**

- SKIN: PANTONE® 120 (6M, 56Y)
- FRECKLES: PANTONE 196 (27M, 6Y, )
- JACKET: PANTONE 384 (15C,100Y, 30K)
- JACKET SHADOW: PANTONE 377 (43C, 100Y, 23K)
- PANTS: PANTONE 2645 (43C, 38M)
- RED STRIPES: PANTONE 1797 (94M, 94Y)
- SHOE SOLES: PANTONE 617 (47Y, 18K)
- GUMS: PANTONE 203 (34M)
- TONGUE: PANTONE 318 (38C, 15Y)
- MOUTH: PANTONE 214 (100M, 34Y, 9K)
- FINGERNAILS: PANTONE 142 (23M, 76Y)
- INNER SLEEVE/POCKET/COLLAR: PANTONE 132 (23M,100Y, 30K)
- JACKET STRIPES/EYES/TEETH: White (0C, 0M, 0Y, 0K)
- LINework: PANTONE Process Black or (40C, 30M, 30Y, 100 K)



**EDD**

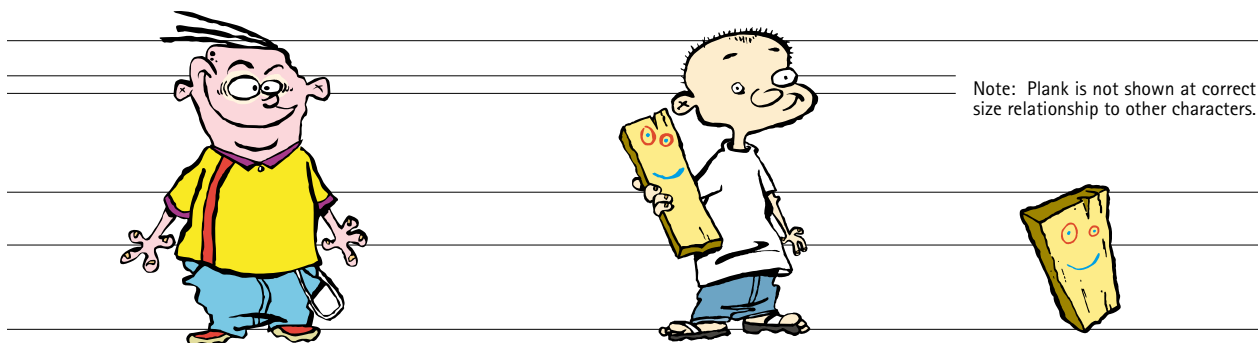
- SKIN: PANTONE 713 (11M, 30Y)
- SHIRT: PANTONE 151 (43M, 87Y)
- PANTS: PANTONE 2592 (69C, 94M)
- SOCKS: PANTONE 032 Red (91M, 87Y)
- SHOES: PANTONE 299 2X (91C, 46M, 6Y)
- SHOE SOLES: PANTONE 617 (47Y, 18K)
- MOUTH: PANTONE 2577 (56C, 60M)
- TONGUE: PANTONE 344 (27C, 23Y)
- FINGERNAILS: PANTONE 142 (23M, 76Y)
- STRIPES ON HAT/EYES/TEETH: White (0C, 0M, 0Y, 0K)
- HAT/LINEWORK: PANTONE Process Black or (40C, 30M, 30Y, 100 K)





# SIZE COMPARISON CHART

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Note: Plank is not shown at correct size relationship to other characters.

## EDDY

- SKIN: PANTONE® 196 (27M, 6Y)
- EYE RIMS: PANTONE 712 (6M, 18Y)
- SHIRT: PANTONE 109 (9M, 94Y)
- COLLAR: PANTONE 253 (47C, 91M)
- SHIRT STRIPE/SHOES: PANTONE 032 Red (91M, 87Y)
- PANTS: PANTONE 311 (65C, 11Y)
- SHOE SOLES: PANTONE 617 (47Y, 18K)
- MOUTH: PANTONE 1635 (38M, 47Y)
- TONGUE: PANTONE 604 (87Y)
- FINGERNAILS: PANTONE 715 (27C, 60Y)
- PANT LOOP/BUTTON/EYES/TEETH: White (0C, 0M, 0Y, 0K)
- LINEWORK: PANTONE Process Black or (40C, 30M, 30Y, 100 K)

## JOHNNY

- SKIN: PANTONE 720 (11M, 27Y)
- PANTS: PANTONE 549 (60C, 30K)
- PANT CUFFS: PANTONE 550 (43C, 23K)
- SANDAL SOLES: PANTONE Black 7 (11Y, 87K)
- MOUTH: PANTONE 164 (47M, 76Y)
- TONGUE: PANTONE 182 (27M, 9Y)
- FINGERNAILS: PANTONE 4645 (34M, 72Y, 30K)
- SANDAL STRAPS, EYES, TEETH: White (0C, 0M, 0Y, 0K)
- LINEWORK: PANTONE Process Black or (40C, 30M, 30Y, 100 K)

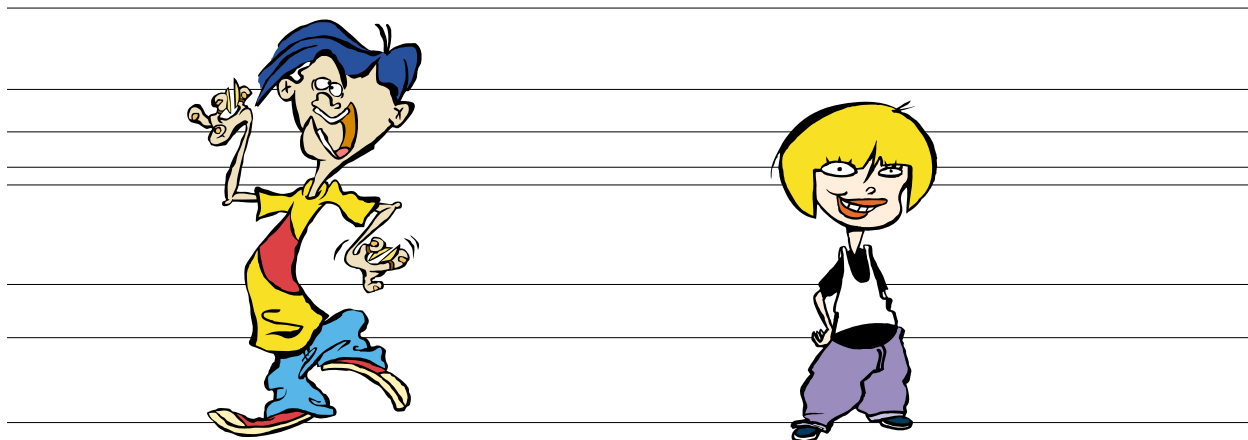
## PLANK

- FRONT: PANTONE 128 (9M, 65Y)
- SIDES/ENDS/CRACKS: PANTONE 1265 (27M, 100Y, 51K)
- EYE RINGS: PMS 185 2X (5C, 90M, 95Y)
- PUPILS/MOUTH : PMS 2995 (100C, 9M)
- LINEWORK: PMS Process Black or (40C, 30M, 30Y, 100 K)



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## ROLF

- SKIN: PANTONE® 467 (9C, 15M, 34Y)
- HAIR: PANTONE 661 (100C, 72M)
- SHIRT: PANTONE 116 (15M, 94Y)
- PANTS: PANTONE 298 (76C, 9M)
- SHOES/SHIRT STRIPE: PANTONE 186 (91M, 76Y, 6K)
- SHOE SOLES: PANTONE 1215 (6M, 43Y)
- MOUTH: PANTONE 167 (60M, 100Y, 18K)
- TONGUE: PANTONE 184 (72M, 43Y)
- FINGERNAILS: PANTONE 157 (38M, 76Y)
- EYES/TEETH: White (0C, 0M, 0Y, 0K)
- LINEWORK: PANTONE Process Black or (40C, 30M, 30Y, 100K)

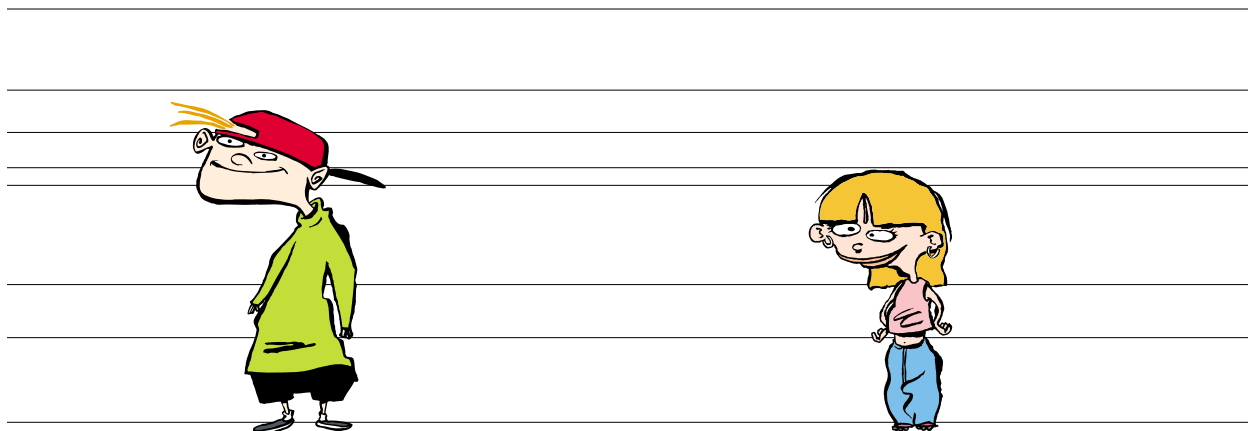
## NAZZ

- SKIN: PANTONE 162 (11M, 18Y)
- HAIR: PANTONE 116 (15M, 94Y)
- PANTS: PANTONE 2655 (56C, 51M)
- PANTS CUFFS: PANTONE 2635 (30C, 27M)
- SHOES: PANTONE 2965 (100C, 38M, 69K)
- MOUTH: PANTONE 139 (38M, 100Y, 23K)
- TONGUE: PANTONE 184 (72M, 43Y)
- LIPS: PANTONE 179 (79M, 94Y)
- FINGERNAILS: PANTONE 143 (30M, 83Y)
- TANK TOP/SHOE SOLES/EYES/TEETH: White (0C, 0M, 0Y, 0K)
- SHIRT/LINEWORK: PANTONE Process Black or (40C, 30M, 30Y, 100K)



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**KEVIN**

- SKIN: PANTONE® 162 (11M, 18Y)
- SHIRT: PANTONE 382 (30M, 94Y)
- HAIR: PANTONE 717 (51M, 100Y, 6K)
- HAT: PANTONE 485 (100M, 91Y)
- SHOES: PANTONE 432 (23C, 79K)
- MOUTH: PANTONE 167 (60C, 100Y, 18K)
- TONGUE: PANTONE 184 (72M, 43Y)
- FINGERNAILS: PANTONE 157 (38M, 76Y)
- SOLES/SOCKS/EYES/TEETH: White (0C, 0M, 0Y, 0K)
- PANTS/LINEWORK: PMS Process Black or (40C, 30M, 30Y, 100K)

**SARAH**

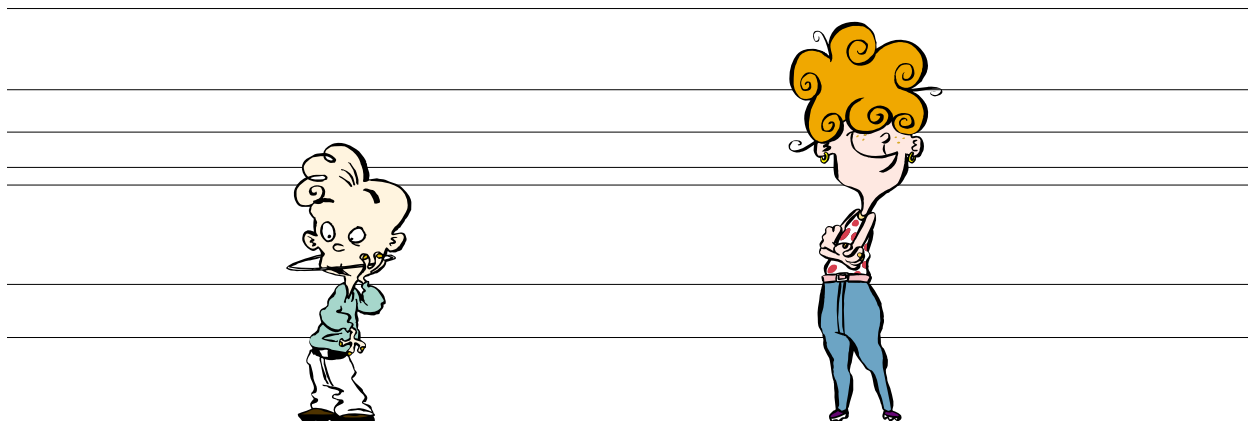
- SKIN: PANTONE 169 (18M, 18Y)
- HAIR: PANTONE 137 (34M, 91Y)
- SHIRT: PANTONE 189 (38M, 11Y)
- PANTS: PANTONE 2915 (65C, 9M)
- SHOES: PANTONE 198 (79M, 34Y)
- SHOE SOLES: PANTONE 431 (11C, 65K)
- LIPS: PANTONE 170 (38M, 47Y)
- MOUTH: PANTONE 167 (60M, 100Y, 18K)
- TONGUE: PANTONE 2577 (56C, 60M)
- FINGERNAILS: PANTONE 143 (30M, 83Y)
- EARRINGS/EYES/TEETH: White (0C, 0M, 0Y, 0K)
- LINEWORK: PMS Process Black or (40C, 30M, 30Y, 100K)





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## JIMMY

- SKIN: PANTONE® 712 (6M, 18Y)
- SHIRT: PANTONE 3255 (47C, 30Y)
- SHOES: PANTONE 1545 (51M, 100Y, 83K)
- MOUTH: PANTONE 163 (30M, 47Y)
- TONGUE: PANTONE 189 (38M, 11Y)
- FINGERNAILS: PANTONE 1245 (27M, 100Y, 18K)
- BRACES/PANTS/EYES/TEETH: White (0C, 0M, 0Y, 0K)
- LINEWORK: PANTONE Process Black or (40C, 30M, 30Y, 100K)

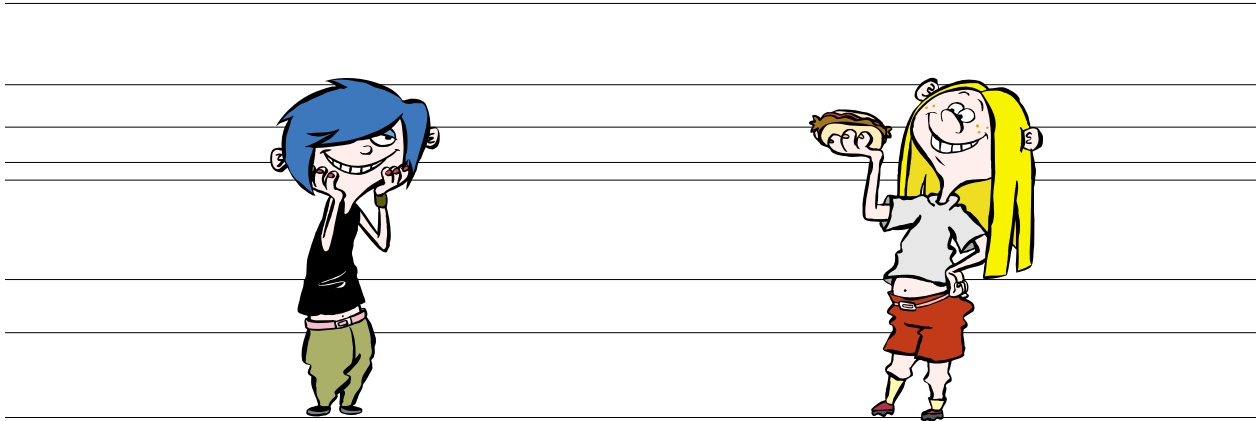
## LEE KANKER

- SKIN: PANTONE 489 (15M, 11Y)
- FRECKLES: PANTONE 723 (38M, 94Y, 18K)
- HAIR: PANTONE 152 (51M, 100Y)
- EARRINGS: PANTONE 102 (100Y)
- SHIRT DOTS: PANTONE 193 (91M, 65Y, 11K)
- COLLAR: PANTONE 1225 (15M, 60Y)
- PANTS: PANTONE 549 (60C, 30K)
- BELT: PANTONE 189 (38M, 11Y)
- SHOES: PANTONE 2613 (79C, 100M, 11K)
- MOUTH: PANTONE 153 (43M, 100Y 18K)
- TONGUE: PANTONE 184 (72M, 43Y)
- FINGERNAILS: PANTONE 143 (30M, 83Y)
- SOLES/SHIRT/BUCKLE/EYES/TEETH: White (0C, 0M, 0Y, 0K)
- LINEWORK: PANTONE Process Black or (40C, 30M, 30Y, 100K)



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## MARIE KANKER

- SKIN: PANTONE® 705 (11M, 6Y)
- EYELIDS: PANTONE 292 (72C, 27M)
- HAIR: PANTONE 2727 (91C, 51M)
- PANTS: PANTONE 5767 (15C, 65Y, 38K)
- BELT: PANTONE 1905 (43M, 6Y)
- WRISTBAND: PANTONE 5815 (91Y, 79K)
- SHOE SOLES: PANTONE 431 (11C, 65K)
- MOUTH: PANTONE 139 (38M, 100Y, 23K)
- TONGUE: PANTONE 2577 (56C, 60M)
- FRECKLES: PANTONE 145 (47M, 100Y, 9K)
- FINGERNAILS: PANTONE 1805 (91C, 100Y, 23K)
- BUCKLE/EYES/TEETH: White (0C, 0M, 0Y, 0K)
- SHOES/SHIRT/LINEWORK: PANTONE Process Black or (40C, 30M, 30Y, 100K)

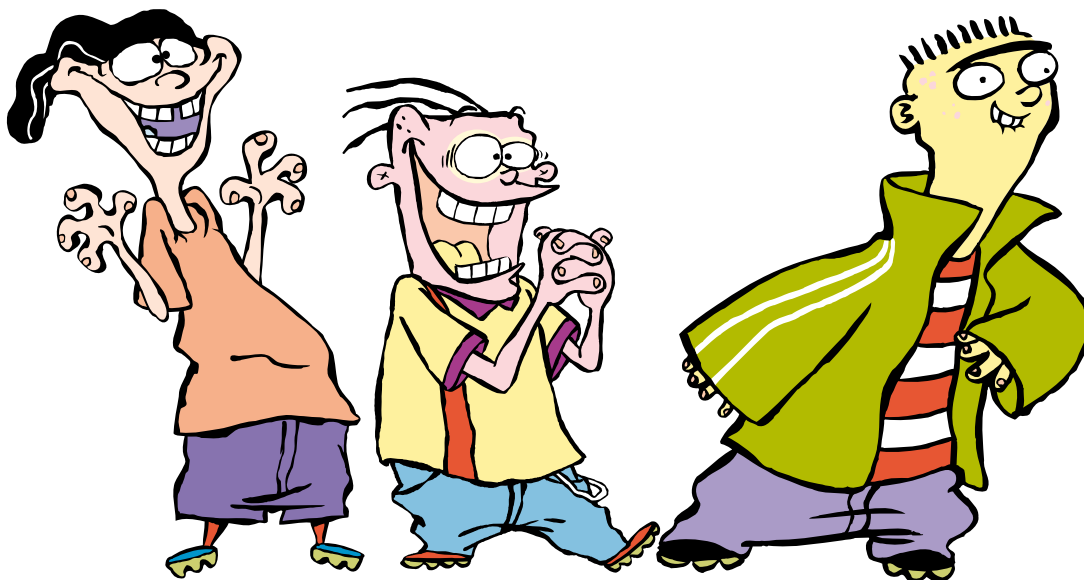
## MAY KANKER

- SKIN: PANTONE 705 (11M, 6Y)
- FRECKLES: PANTONE 145 (47M, 100Y, 9K)
- HAIR: PANTONE 102 (100Y)
- HAIR SHADOW: PANTONE 110 (11M, 94Y, 6K)
- PANTS: PANTONE 1805 (91M, 100Y)
- BELT: PANTONE 203 (34M)
- SHIRT: PANTONE 420 (15K)
- SHIRT SHADOW: PANTONE 423 (47K)
- SHOES: PANTONE 194 (91M, 56Y, 34K)
- SHOE SOLES: PANTONE 432 (23C, 79K)
- SOCKS: PANTONE 602 (51Y)
- MOUTH: PANTONE 716 (38M, 79Y)
- TONGUE: PANTONE 183 (51M, 23Y)
- FINGERNAILS: PANTONE 715 (27M, 60Y)
- BUCKLE/EYES/TEETH: White (0C, 0M, 0Y, 0K)
- LINEWORK: PANTONE Process Black or (40C, 30M, 30Y, 100K)



## LIMITED COLOR PALETTE

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### EDD

**Tongue:** 25% PANTONE® 313  
(25C, 1.5Y, 4.5K)

**Skin:** 20% PANTONE 1788 (17.5M, 18Y)

**Shirt:** 55% PANTONE 1788 (48M, 50Y)

**Pants:** 70% PANTONE Violet C  
(65.5C, 63.7M)

**Shoes:** 100% PANTONE 313  
(100C, 6Y, 18K)

**Fingernails:** 40% PANTONE 1788  
(34.8M, 36.4Y)

**Socks:** 100% PANTONE 1788 (87M, 91Y)

**Shoe soles:** 70% PANTONE 384  
(10.5C, 70Y, 21K)

### EDDY

**Eye Rims:** 45% PANTONE 120  
(27M, 25.2Y)

**Mouth:** 40% PANTONE 1788  
(35M, 36.5Y)

**Skin:** 100% PANTONE 196  
(27M, 6Y)

**Collar/Cuffs:** 100% PANTONE 253  
(47C, 91M)

**Shirt:** 100% PANTONE 120  
(6M, 56Y)

**Pants:** 58% PANTONE 313  
(58C, 3.5Y, 10.5K)

**Fingernails:** 40% PANTONE 1788  
(34.8M, 36.4Y)

**Stripe/Shoes:** 100% PANTONE 1788  
(87M, 91Y)

**Shoe soles:** 70% PANTONE 384  
(10.5C, 70Y, 21K)

### ED

**Freckles:** 100% PANTONE 196  
(27M, 6Y)

**Skin:** 100% PANTONE 120  
(6M, 56Y)

**Jacket:** 100% PANTONE 384  
(15C, 100Y, 30K)

**Fingernails:** 40% PANTONE 1788  
(34.8M, 36.4Y)

**Red Stripes:** 100% PANTONE 1788  
(87M, 91Y)

**Pants:** 50% PANTONE Violet C  
(47C, 45.5M)

**Shoe soles:** 70% PANTONE 384  
(10.5C, 70Y, 21K)





## CHARACTER TURNS



TED4C09.EPS



TED4C12.EPS



TED4C11.EPS



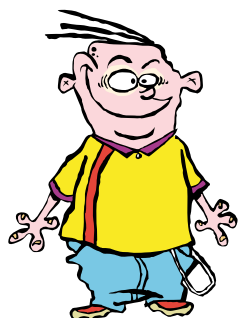
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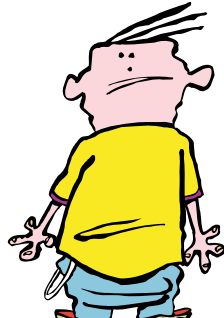
TEDD4C12.EPS



TEDD4C11.EPS



TEDY4C12.EPS



TEDY4C5.EPS



TEDY4C14.EPS



## CHARACTER ART - ED

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



ED4C01.EPS



ED4C02.EPS



ED4C03.EPS



ED4C04.EPS



ED4C05.EPS



ED4C06.EPS



ED4C07.EPS



ED4C08.EPS

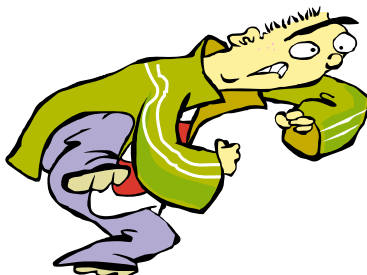


## CHARACTER ART - ED

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



ED4C09.EPS



ED4C10.EPS



ED4C11.EPS



ED4C12.EPS



ED4C13.EPS



ED4C14.EPS



ED4C15.EPS



ED4C16.EPS





## CHARACTER ART - ED

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



ED4C17.EPS



ED4C18.EPS



ED4C19.EPS



ED4C20.EPS



ED4C21.EPS



ED4C22.EPS



ED4C23.EPS



## CHARACTER ART - EDD

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



EDD4C01.EPS



EDD4C02.EPS



EDD4C03.EPS



EDD4C04.EPS



EDD4C05.EPS



EDD4C06.EPS



EDD4C07.EPS



EDD4C08.EPS



## CHARACTER ART - EDD

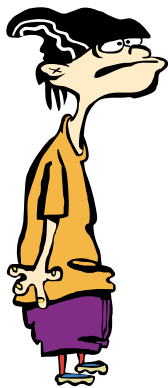
These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



EDD4C09.EPS



EDD4C10.EPS



EDD4C11.EPS



EDD4C12.EPS



EDD4C13.EPS



EDD4C14.EPS



EDD4C15.EPS

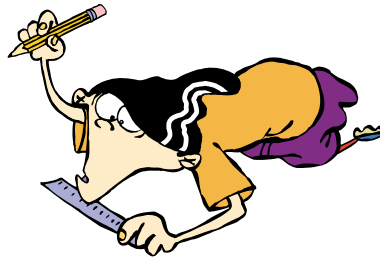


## CHARACTER ART - EDD

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



EDD4C16.EPS



EDD4C17.EPS



EDD4C18.EPS



EDD4C19.EPS



EDD4C20.EPS



EDD4C21.EPS



EDD4C22.EPS



EDD4C23.EPS

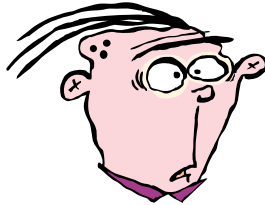


## CHARACTER ART - EDDY

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



EDY4C01.EPS



EDY4C02.EPS



EDY4C03.EPS



EDY4C04.EPS



EDY4C05.EPS



EDY4C06.EPS



EDY4C07.EPS



EDY4C08.EPS





## CHARACTER ART - EDDY

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



EDY4C09.EPS



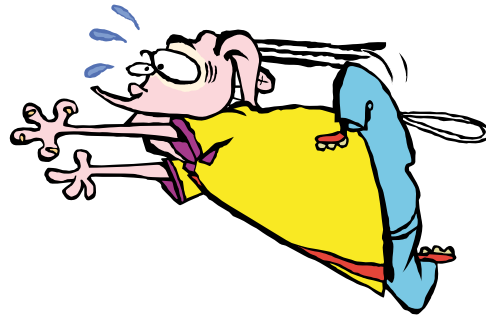
EDY4C10.EPS



EDY4C11.EPS



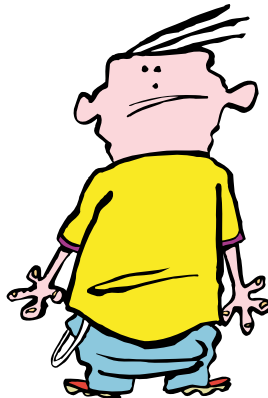
EDY4C12.EPS



EDY4C13.EPS



EDY4C14.EPS



EDY4C15.EPS



EDY4C16.EPS



## CHARACTER ART - EDDY

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



EDY4C17.EPS



EDY4C18.EPS



EDY4C19.EPS



EDY4C20.EPS



EDY4C21.EPS



EDY4C22.EPS



EDY4C23.EPS



## CHARACTER ART - EDDY

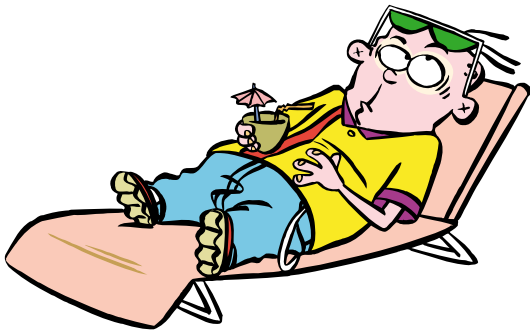
These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



EDY4C24.EPS



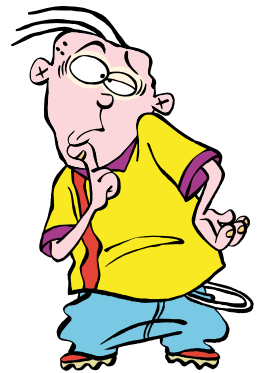
EDY4C25.EPS



EDY4C26.EPS



EDY4C27.EPS



EDY4C28.EPS



EDY4C29.EPS



EDY4C30.EPS



## CHARACTER ART - JIMMY/JOHNNY

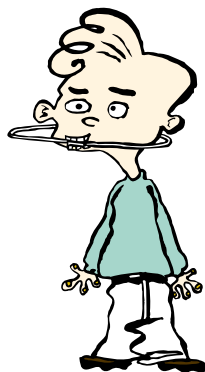
These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



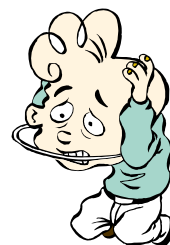
JMY4C01.EPS



JMY4C02.EPS



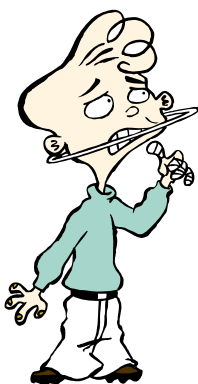
JMY4C03.EPS



JMY4C04.EPS



JMY4C05.EPS



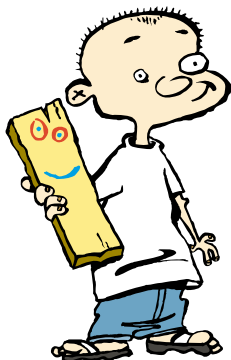
JMY4C06.EPS



JMY4C07.EPS



JMY4C08.EPS



JNY4C01.EPS



JNY4C02.EPS



## CHARACTER ART - KEVIN/SARAH

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



KEV4C01.EPS



KEV4C02.EPS



KEV4C03.EPS



KEV4C04.EPS



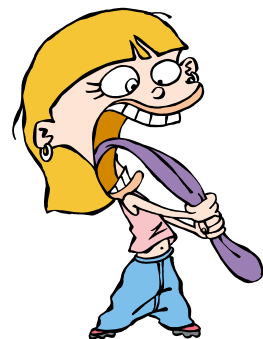
KEV4C05.EPS



SARA4C01.EPS



SARA4C02.EPS



SARA4C03.EPS





## CHARACTER ART - KANKER SISTERS

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



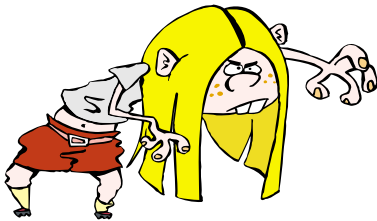
MAR4C01.EPS



MAR4C02.EPS



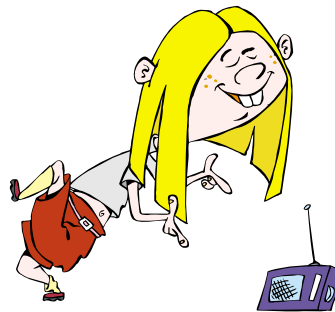
MAR4C03.EPS



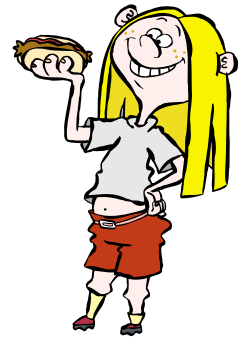
MAY4C01.EPS



MAY4C02.EPS



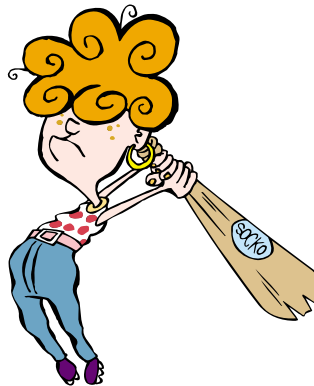
MAY4C03.EPS



MAY4C04.EPS



LEE4C01.EPS



LEE4C02.EPS



LEE4C03.EPS



## CHARACTER ART - NAZZ/ROLF

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



NAZ4C01.EPS



NAZ4C02.EPS



NAZ4C03.EPS



NAZ4C04.EPS



NAZ4C05.EPS



ROLF4C01.EPS



ROLF4C03.EPS



ROLF4C04.EPS



ROLF4C02.EPS

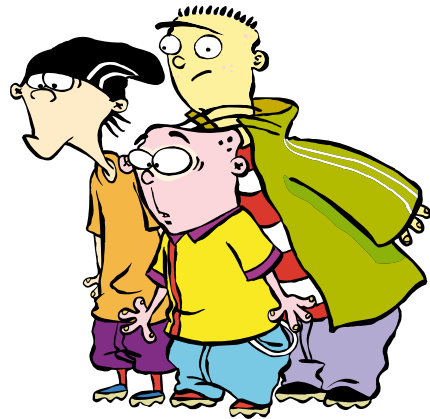


## CHARACTER ART - SITUATIONS

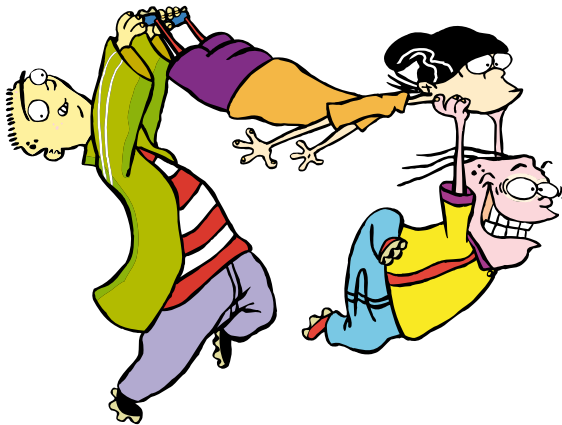
These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



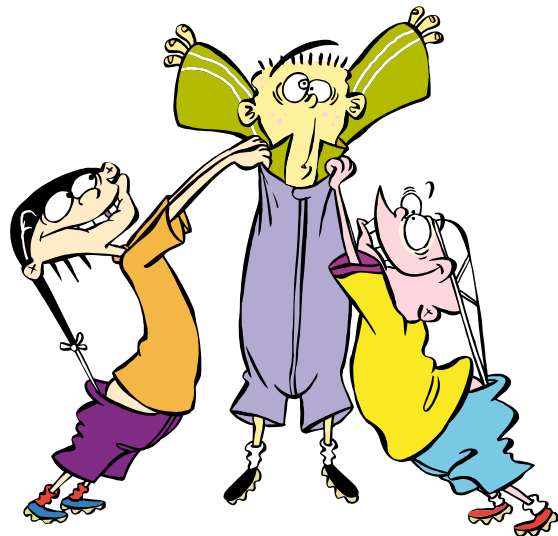
SIT4C01.EPS



SIT4C02.EPS



SIT4C03.EPS



SIT4C04.EPS



## CHARACTER ART - SITUATIONS

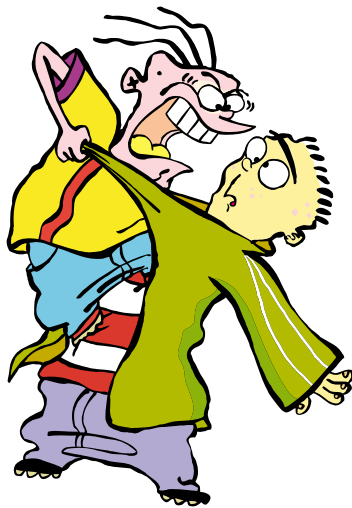
These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



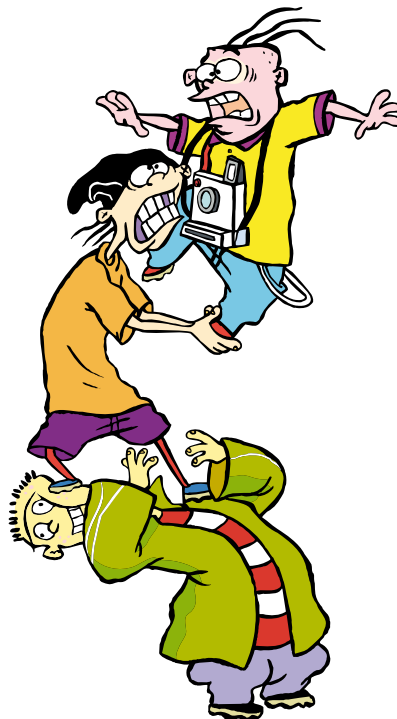
SIT4C05.EPS



SIT4C06.EPS



SIT4C07.EPS



SIT4C08.EPS



## CHARACTER ART - SITUATIONS

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



SIT4C09.EPS



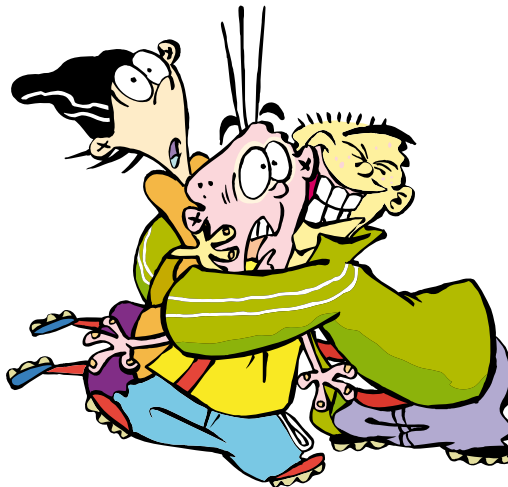
SIT4C10.EPS



SIT4C11.EPS



SIT4C12.EPS



SIT4C13.EPS



## CHARACTER ART - SITUATIONS

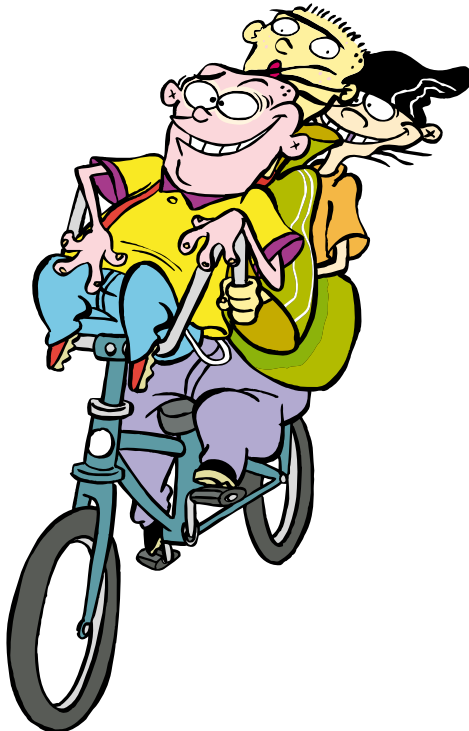
These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



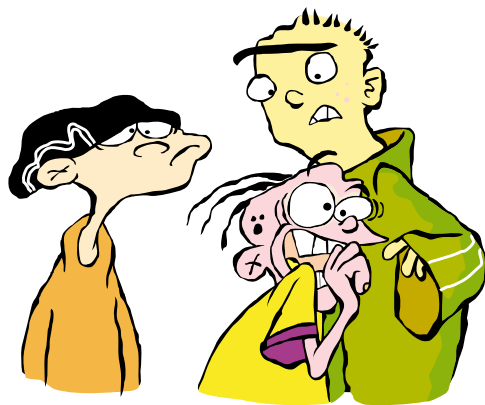
SIT4C14.EPS



SIT4C15.EPS



SIT4C17.EPS



SIT4C18.EPS





## CHARACTER ART - SITUATIONS

These files are provided on the ED, EDD N EDDY CD as both four color process files and solid color files, as well as black and white art.



SIT4C19.EPS

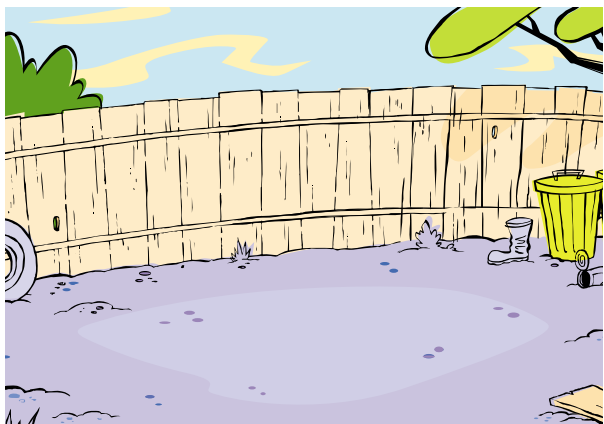


SIT4C20.EPS



## FULL COLOR BACKGROUNDS

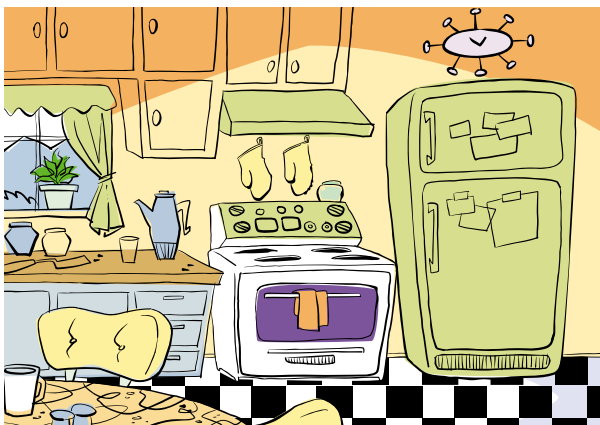
These files are provided on the ED, EDD N EDDY CD as both four color process files and black and white art.



ALLY4C.EPS



YARD4C.EPS



KTCHN4C.EPS

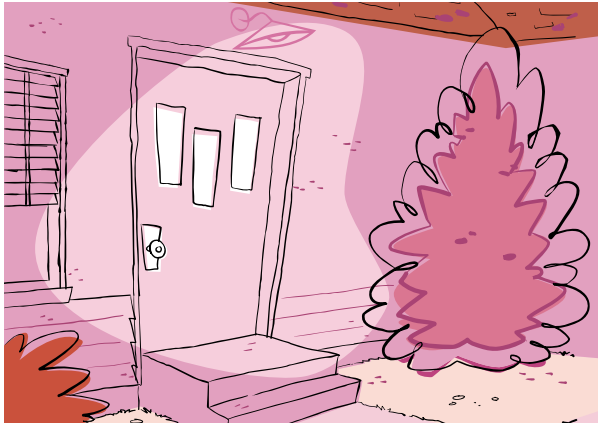


CDYSTR4C.EPS

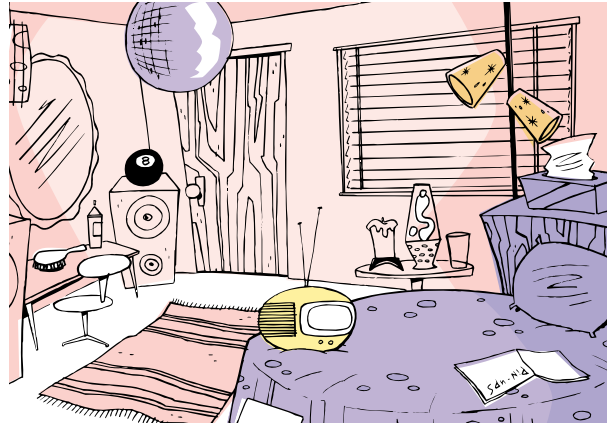


## FULL COLOR BACKGROUNDS

These files are provided on the ED, EDD N EDDY CD as both four color process files and black and white art.



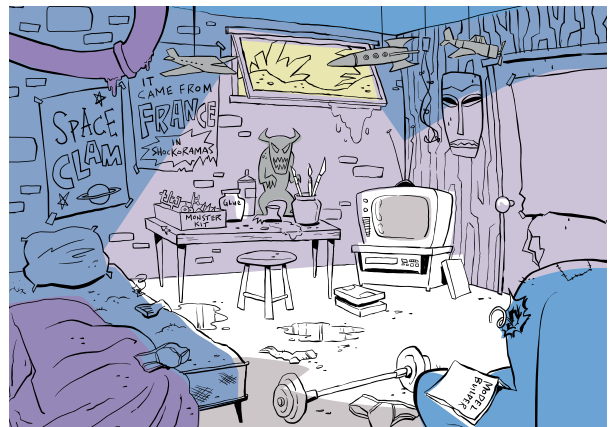
EDYDR4C.EPS



EDYRM4C.EPS



EDDR4C.EPS

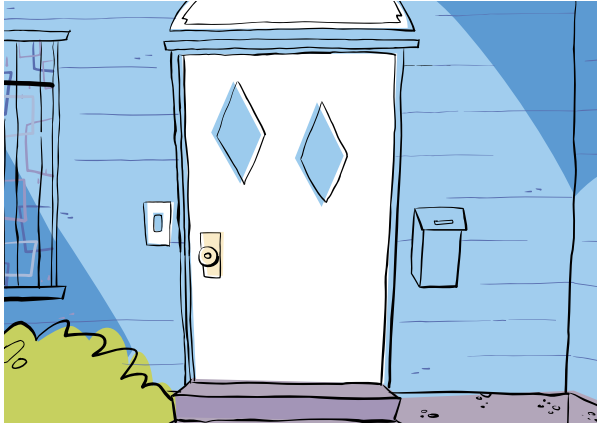


EDRM4C.EPS

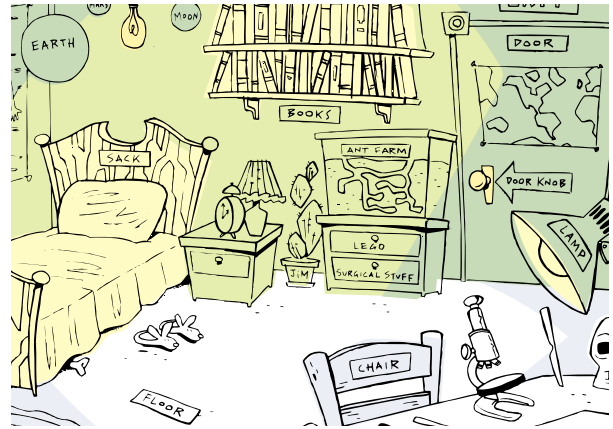


## FULL COLOR BACKGROUNDS

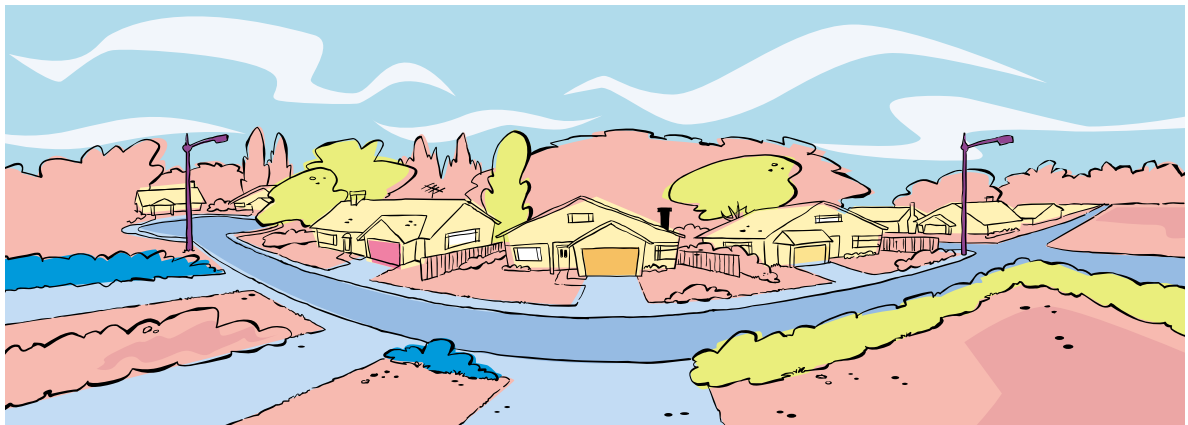
These files are provided on the ED, EDD N EDDY CD as both four color process files and black and white art.



EDDDR4C.EPS



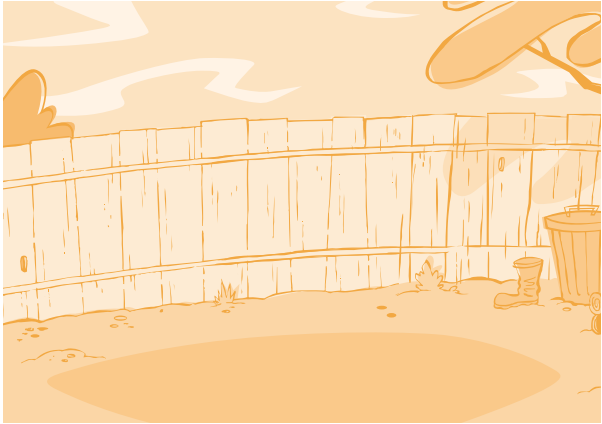
EDDRM4C.EPS



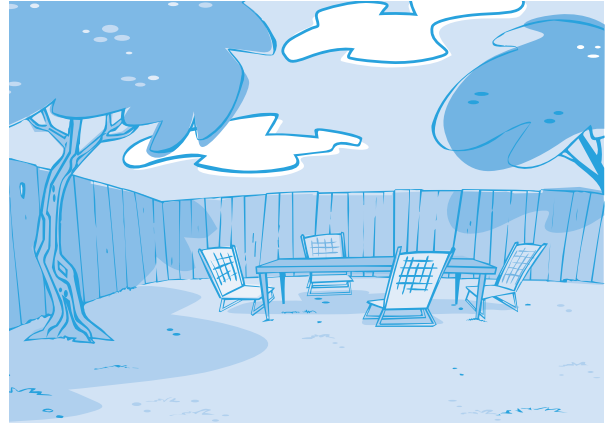
STREET4C.EPS



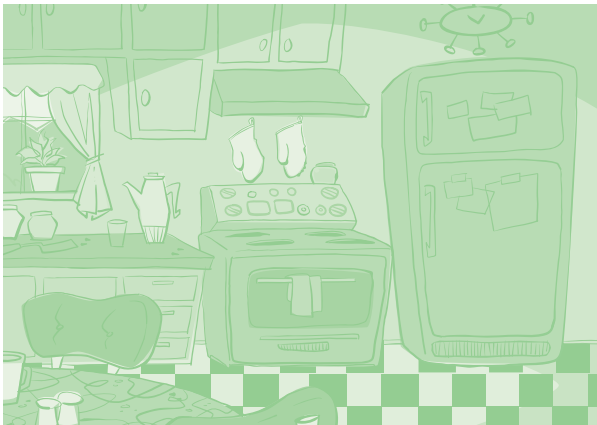
## MONOTONE BACKGROUNDS



ALLYMN.EPS



YARDMN.EPS



KTCHNMN.EPS



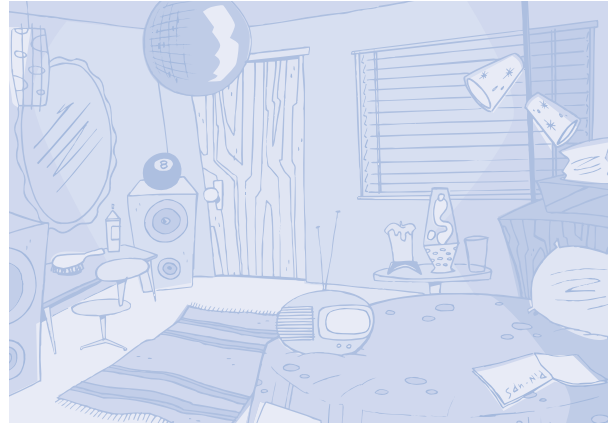
CDYSTRMN.EPS



## MONOTONE BACKGROUNDS



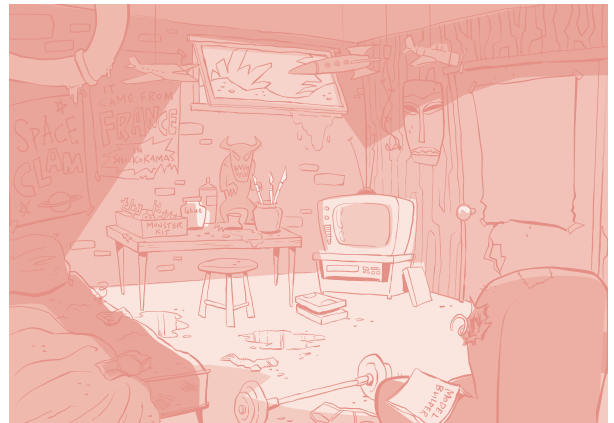
EDYDRMN.EPS



EDYRMMN.EPS



EDDRMN.EPS



EDRMMN.EPS





## MONOTONE BACKGROUNDS



EDDDRMN.EPS



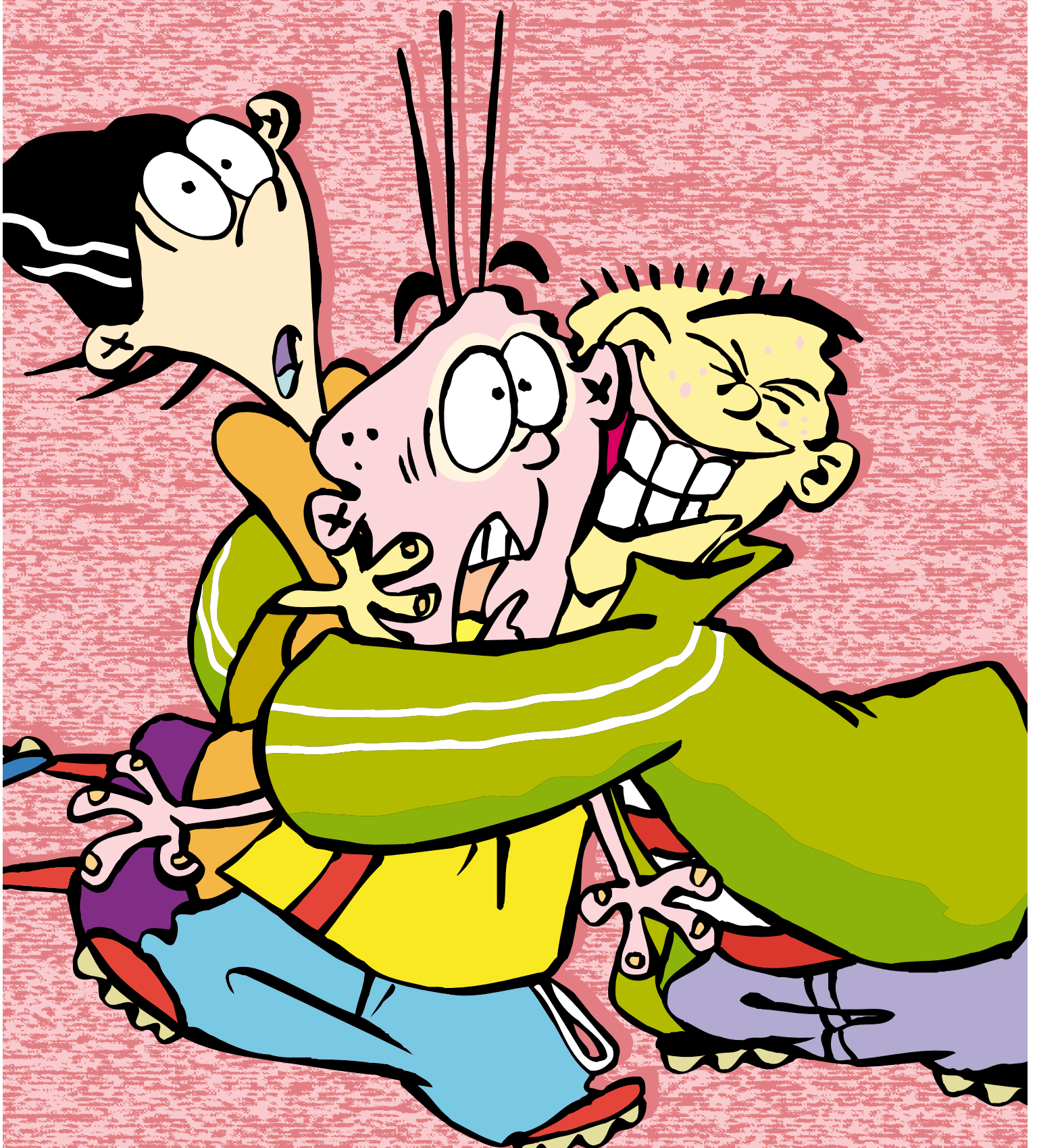
EDDRMMN.EPS



STREET4C.EPS



# DESIGN ELEMENTS



## MAIN TITLE LOGO

Ed, Edd n Eddy™

PANTONE 1797 or  
94M, 94Y, 6K

PANTONE PROCESS BLACK or  
40C, 30M, 30y, 100K

LOGO1\_4C.EPS

Ed, Edd n Eddy™

LOGO1\_BW.EPS

Ed, Edd n Eddy™

LOGO2\_4C.EPS

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## COLOR PALETTE



PANTONE® 128 or  
9M, 65Y



PANTONE 1485 or  
23M, 56Y



PANTONE 716 or  
38M, 79Y



PANTONE 166 or  
65M, 100Y



PANTONE 723 or  
38M, 94Y, 18K



PANTONE 1797 or  
94M, 94M, 6K



PANTONE 700 or  
34M, 11Y



PANTONE 702 or  
69M, 34Y, 9K



PANTONE 2567 or  
38C, 43M



PANTONE 2665 or  
79C, 76M



PANTONE 270 or  
30C, 23M



PANTONE 271 or  
43C, 34M



PANTONE 2706 or  
18C, 11M



PANTONE 2716 or  
47C, 34M

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## COLOR PALETTE



**PANTONE® 2717 or  
38C, 23M**



**PANTONE 2718 or  
72C, 43M**



**PANTONE 2725 or  
79C, 69M**



**PANTONE 317 or  
18C, 9Y**



**PANTONE 3105 or  
43C, 11Y**



**PANTONE 312 or  
100C, 15Y**



**PANTONE 314 or  
100C, 9Y, 34K**



**PANTONE 617 or  
47Y, 18K**



**PANTONE 382 or  
30C, 94Y**



**PANTONE 383 or  
18C, 100Y, 18K**



**PANTONE 377 or  
43C, 100Y, 23K**



**PANTONE 363 or  
76C, 100Y, 23K**



**PANTONE 468 or  
6C, 9M, 23Y**



**PANTONE 466 or  
11C, 23M, 43Y**

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## FONTS

KOSMIK PLAIN ONE  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

KOSMIK BOLD ONE  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

GAGAMOND BOLD  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

COFFEEHOUSE  
ABCDEFGHIJKLMNO  
PQRSTUVWXYZ

JAME BLACK  
ABCDEFGHIJKLMNOPQRS  
TUVWXYZ  
abcdefghijklmnopqrstuvwxyz

KOSMIK  
is available through:  
FontShop  
(415) 512-2093  
[www.fontshop.com](http://www.fontshop.com)

COFFEEHOUSE  
is available through:  
HOUSE INDUSTRIES  
1 (800) 888-4390  
[www.houseind.com](http://www.houseind.com)

GAGAMOND and  
JAME BLACK  
are available through:  
DsgnHaus, Inc  
1 (203) 367-1933  
[www.FORdesigners.com](http://www.FORdesigners.com)





## Fonts

ROTIS SAN SERIF  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

ROTIS SAN SERIF BOLD  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

ROTIS SAN SERIF EXTRA BOLD  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
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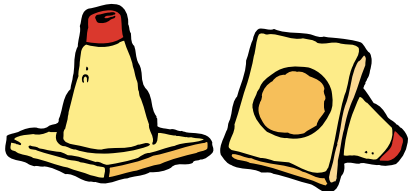
*ROTIS SAN SERIF ITALIC*  
*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz*

ROTIS  
is available through:  
Adobe  
1 (800) 682-3623  
[www.adobe.com/type](http://www.adobe.com/type)

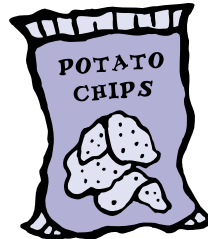


# ICONS

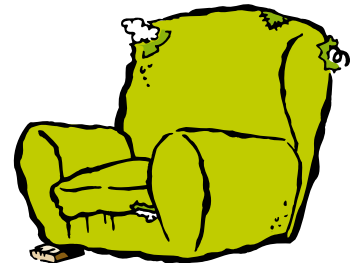
All images and/or text on these pages may be used for decorative purposes only to enhance or accompany the ED, EDD N EDDY character art. These images and/or text may account for no more than approximately twenty percent (20%) of the overall commercial impression of your design, absent express written approval from Warner Bros. Consumer Products.



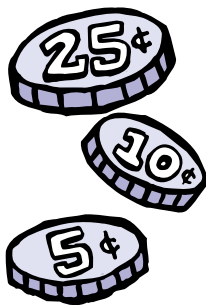
ICNCNE4C.EPS



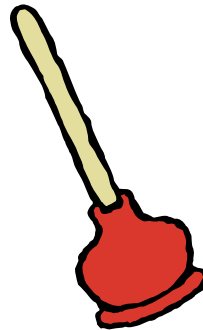
ICNCHP4C.EPS



ICNCHR4C.EPS



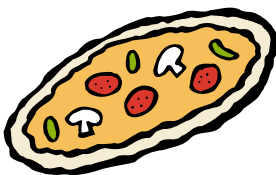
ICNCNS4C.EPS



ICNPLG4C.EPS



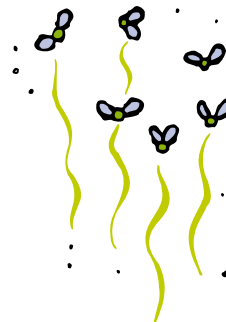
ICNCOM4C.EPS



ICNPZA4C.EPS



ICNDSP4C.EPS



ICNFLY4C.EPS



ICNHLM4C.EPS

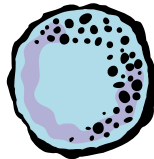


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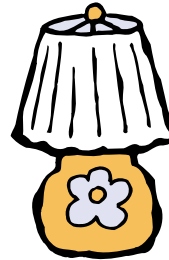
All images and/or text on these pages may be used for decorative purposes only to enhance or accompany the ED, EDD N EDDY character art. These images and/or text may account for no more than approximately twenty percent (20%) of the overall commercial impression of your design, absent express written approval from Warner Bros. Consumer Products.



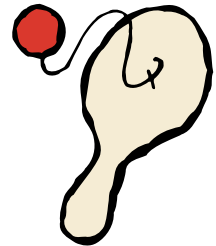
ICNJAR4C.EPS



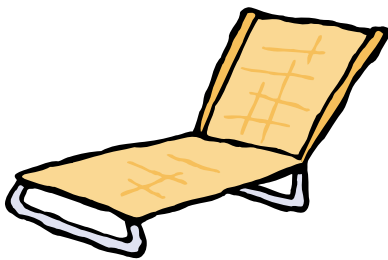
ICNJAW4C.EPS



ICNLMP4C.EPS



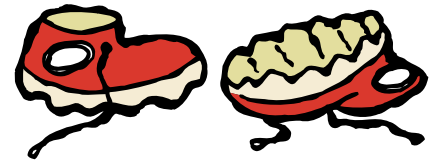
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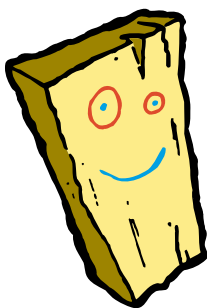
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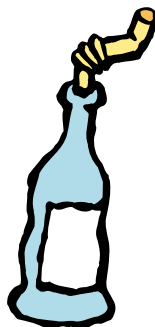
ICNHYD4C.EPS



ICNSH4C.EPS



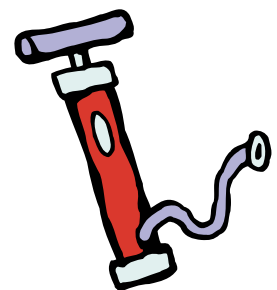
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ICNPOP4C.EPS



ICNDNT4C.EPS

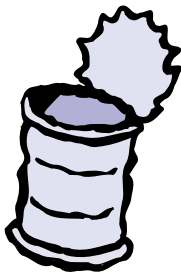


ICNPMP4C.EPS

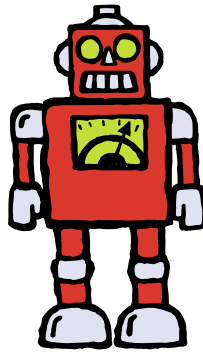


# ICONS

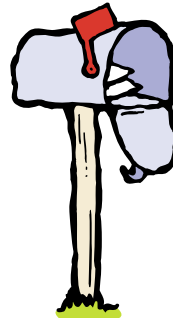
All images and/or text on these pages may be used for decorative purposes only to enhance or accompany the ED, EDD N EDDY character art. These images and/or text may account for no more than approximately twenty percent (20%) of the overall commercial impression of your design, absent express written approval from Warner Bros. Consumer Products.



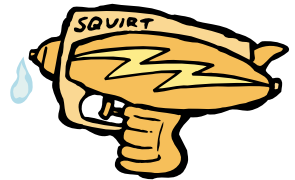
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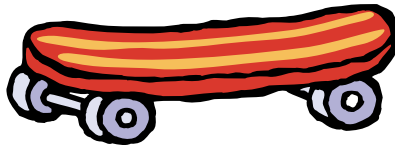
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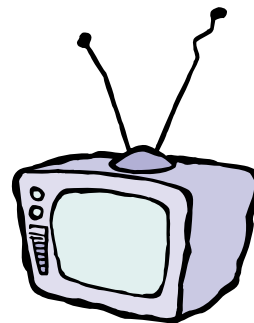
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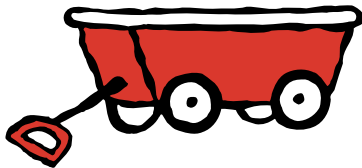
ICNSQ4C.EPS



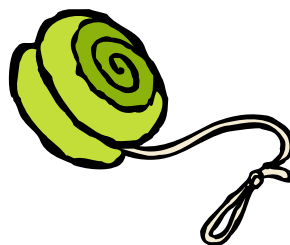
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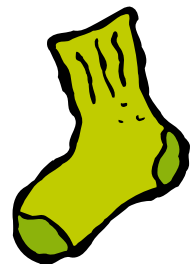
ICNTV4C.EPS



ICNWGN4C.EPS



ICNYO4C.EPS



ICNSCK4C.EPS



## EDS - ICONS

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### ED ICONS



ICNPST4C.EPS

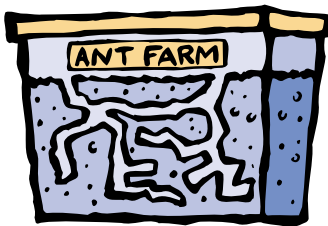


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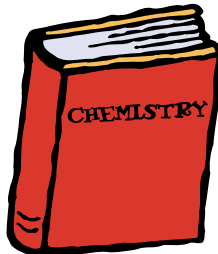


ICNKIT4C.EPS

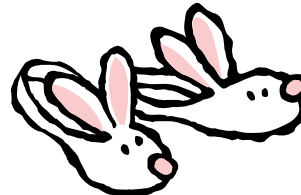
### EDD ICONS



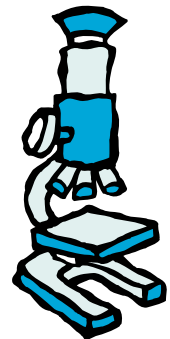
ICNANT4C.EPS



ICNBK4C.EPS



ICNSLP4C.EPS

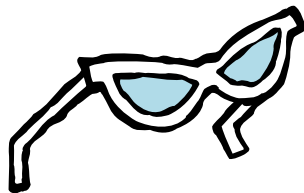


ICNSCP4C.EPS

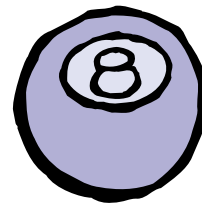
### EDDY ICONS



ICNBLB4C.EPS



ICNGLS4C.EPS



ICN8B4C.EPS



ICNDLR4C.EPS



## CHARACTER PATCHES



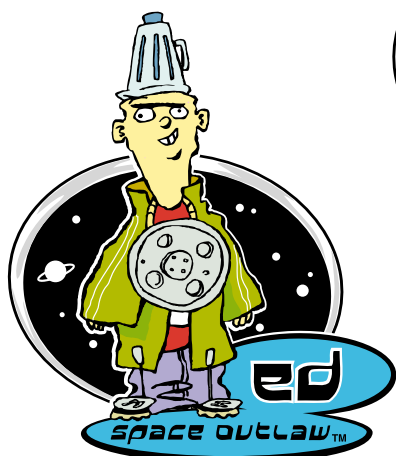
ED1PT4C.EPS



EDD1PT4C.EPS



EDY1PT4C.EPS



ED2PT4C.EPS



EDD2PT4C.EPS

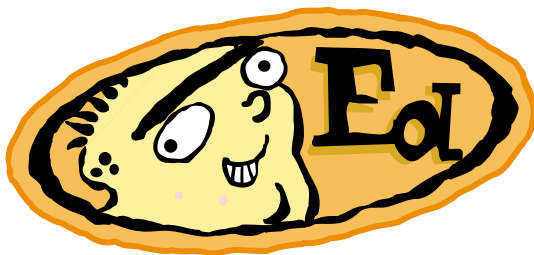


EDY2PT4C.EPS





## CHARACTER PATCHES



ED3PT4C.EPS



EDD3PT4C.EPS



EDY3PT4C.EPS



EDD4PT4C.EPS



ED4PT4C.EPS



EDY4PT4C.EPS



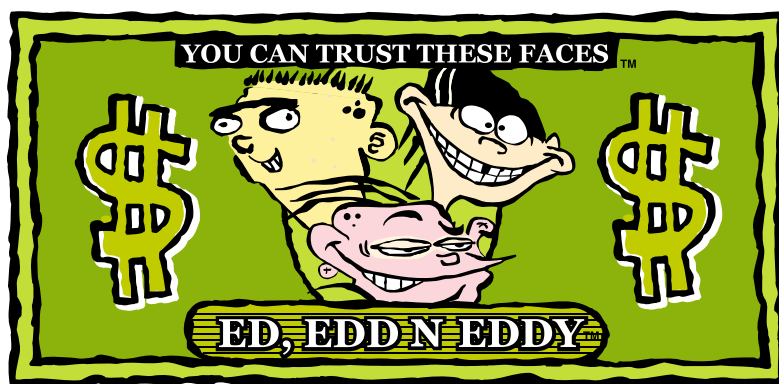
## CHARACTER PATCHES - GROUP



GRPCLB4C.EPS



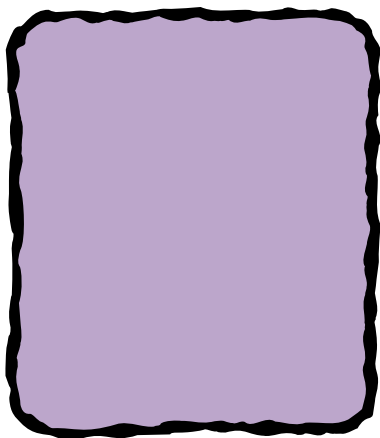
GRPKS4C.EPS



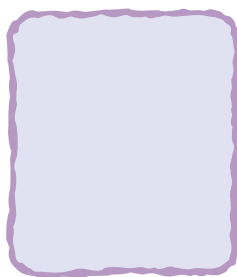
GRPMNY4C.EPS



# FRAMES



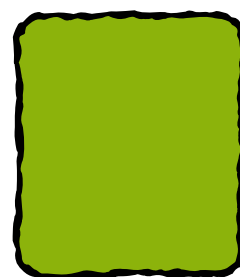
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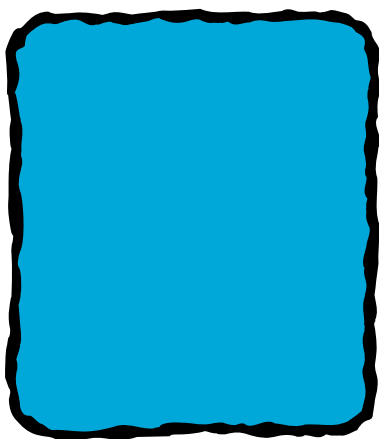
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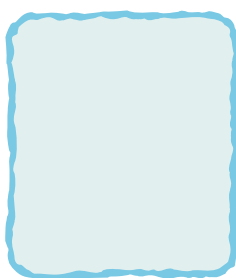
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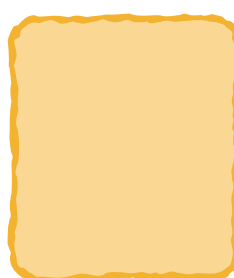
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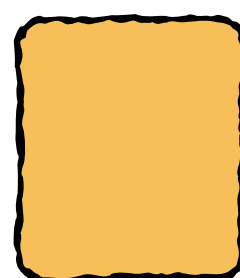
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FRBX2B4C.EPS



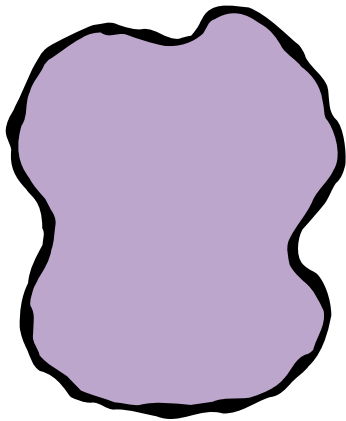
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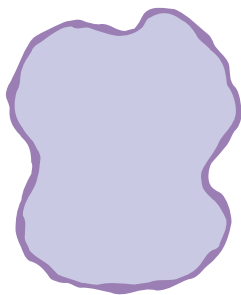
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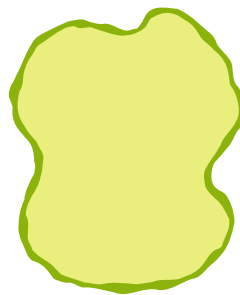
## FRAMES



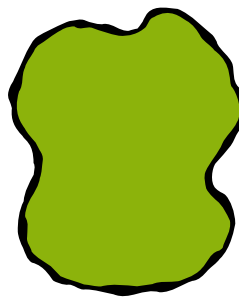
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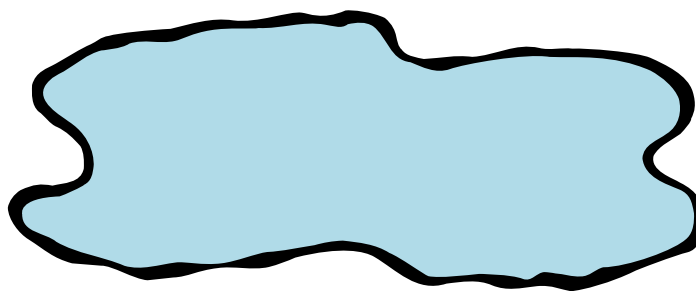
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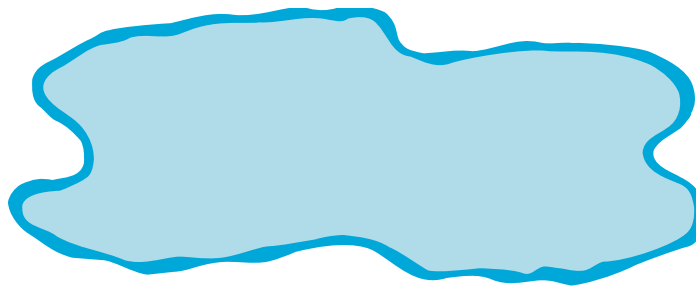
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FRBL2D4C.EPS



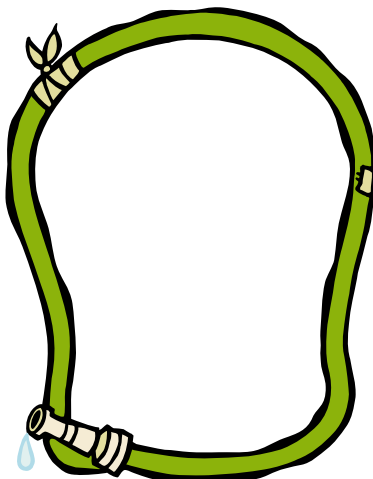
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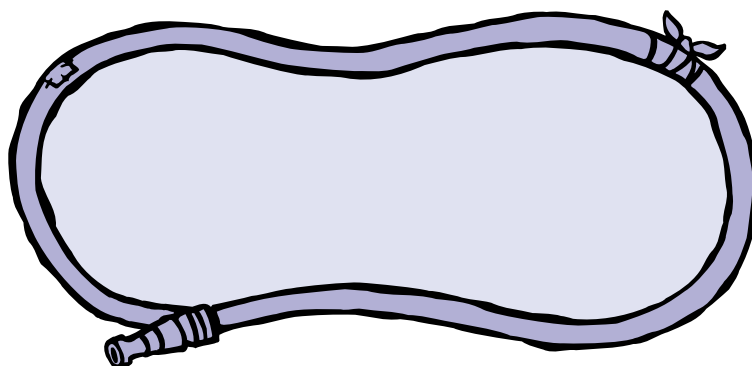
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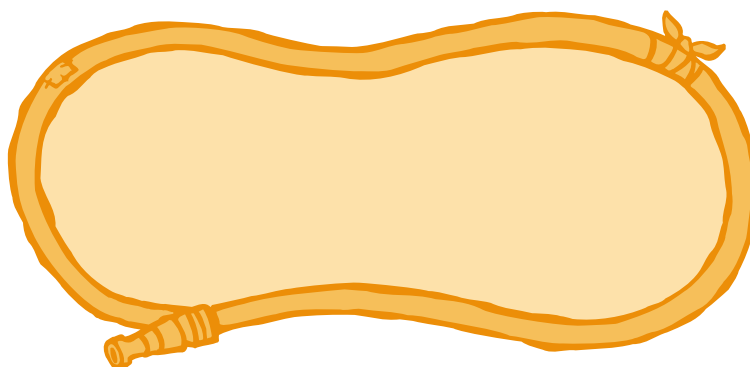
# FRAMES



FRHS14C.EPS



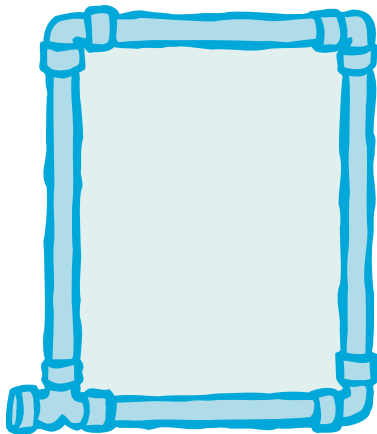
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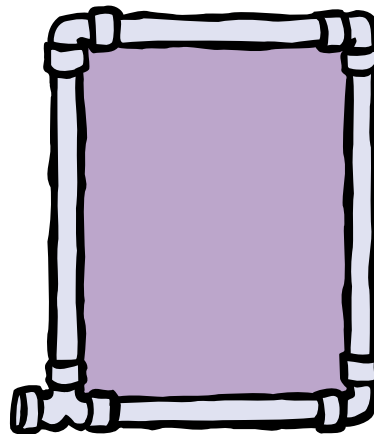
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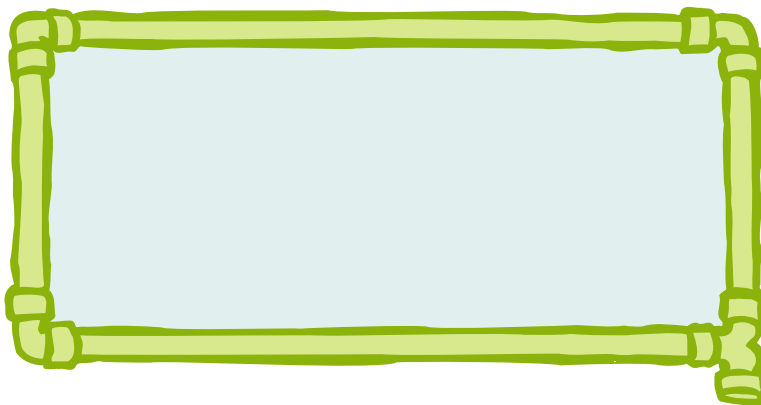
## FRAMES



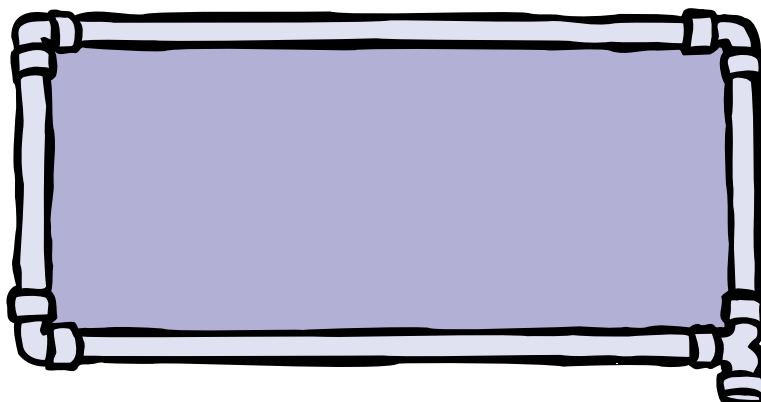
FRPI2A4C.EPS



FRPI2B4C.EPS



FRPI1A4C.EPS



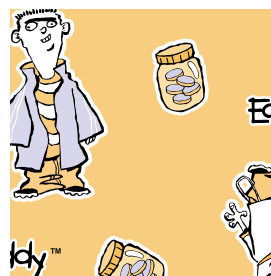
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# PATTERNS



PTR1A4C.EPS



PTR1B4C.EPS



PTR1C4C.EPS



PTR24C.EPS

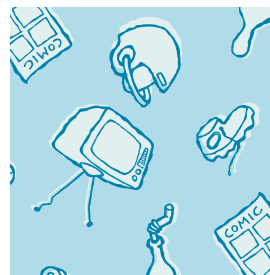




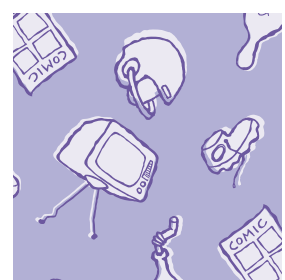
# PATTERNS



PTR3B4C.EPS



PTR3A4C.EPS



PTR3C4C.EPS



PTR3D4C.EPS



PTR4B4C.EPS



PTR4C4C.EPS



PTR4D4C.EPS



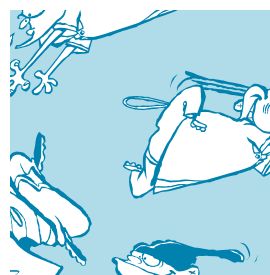
PTR4A4C.EPS



# PATTERNS



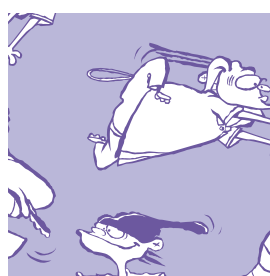
PTR5A4C.EPS



PTR5B4C.EPS



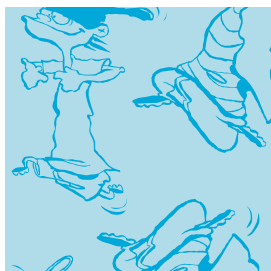
PTR5C4C.EPS



PTR5D4C.EPS



PTR6B4C.EPS



PTR6D4C.EPS



PTR6C4C.EPS



PTR6A4C.EPS



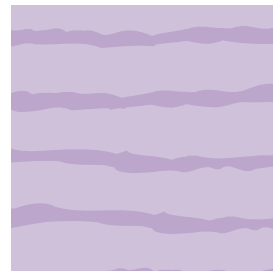
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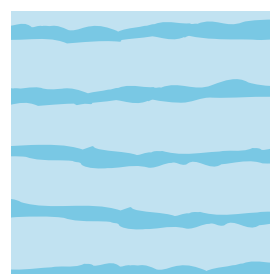
PTR7A4C.EPS



PTR7B4C.EPS



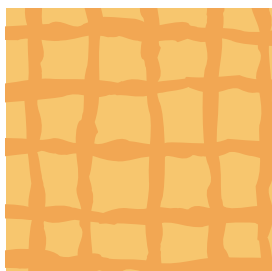
PTR7C4C.EPS



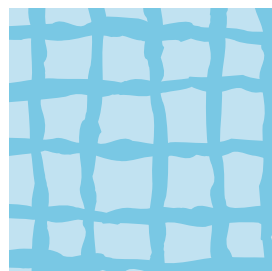
PTR7D4C.EPS



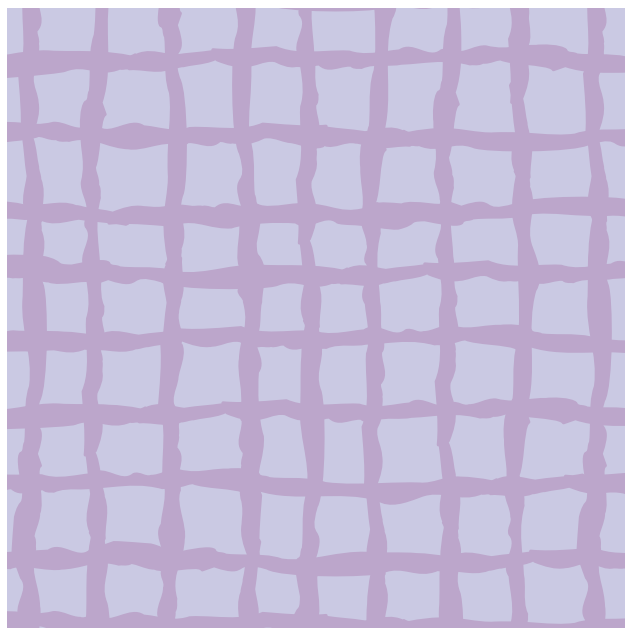
PTR8A4C.EPS



PTR8D4C.EPS



PTR8C4C.EPS



PTR8B4C.EPS



## EDITORIAL PATCHES

You may enter my room  
but don't touch my stuff.  
Thank you.™



EDDYOU4C.EPS

Jawbreakers  
very good for Ed!™



EDJAW4C.EPS

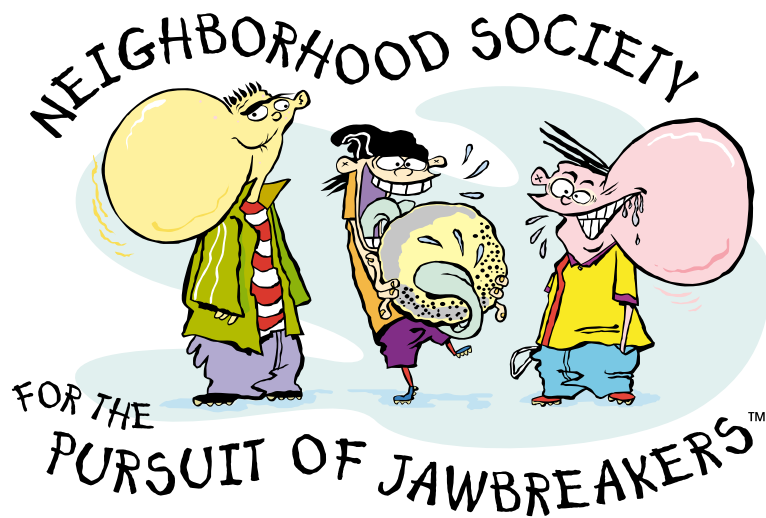
Hey  
Guys, I've got a plan!™



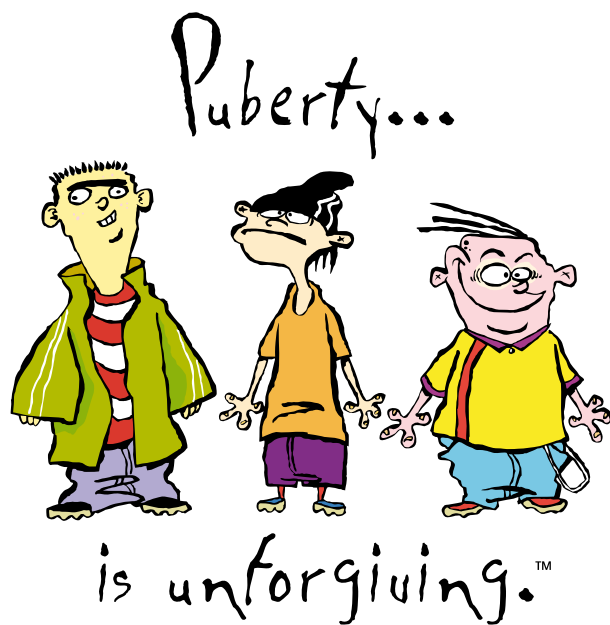
EDYHEY4C.EPS



## EDITORIAL PATCHES



JAWSOC4C.EPS



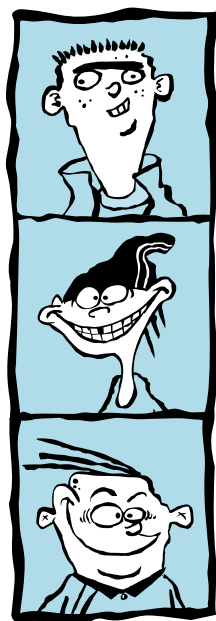
PUBER4C.EPS



## EDITORIAL PATCHES



KEEPUP4C.EPS



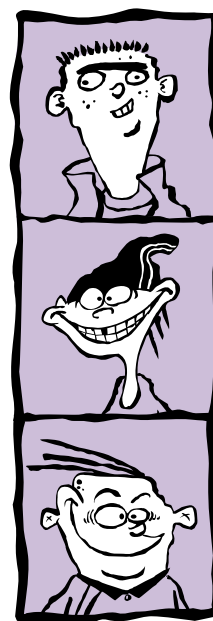
ED HEADS™

EDHD14C.EPS



ED HEADS™

EDHD24C.EPS

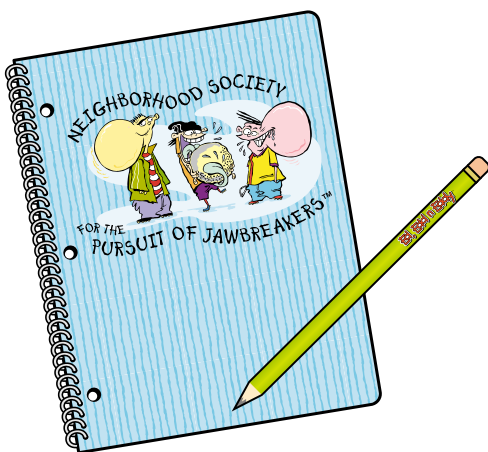


ED HEADS™

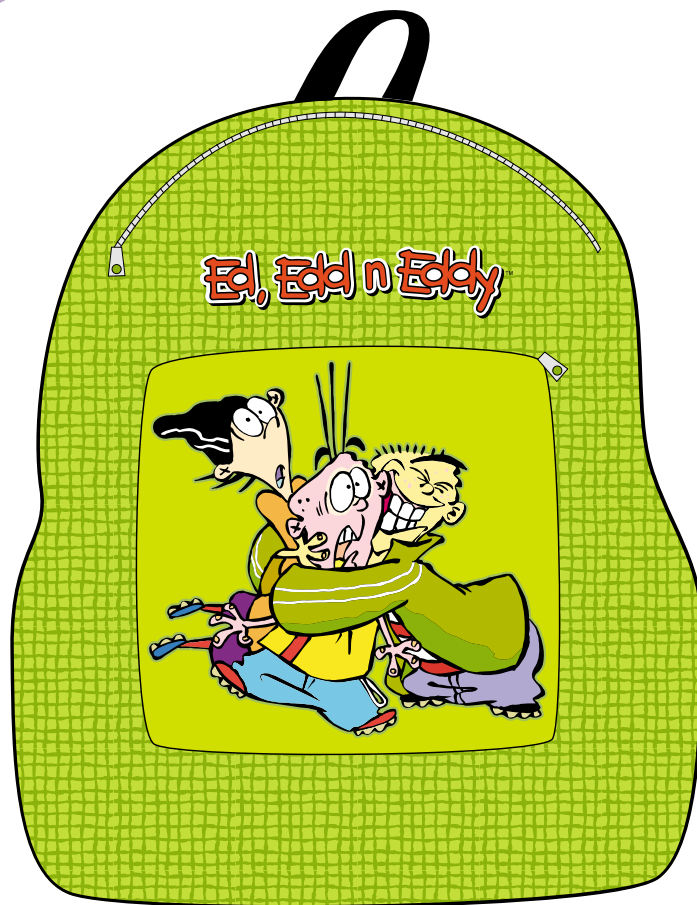
EDHD34C.EPS



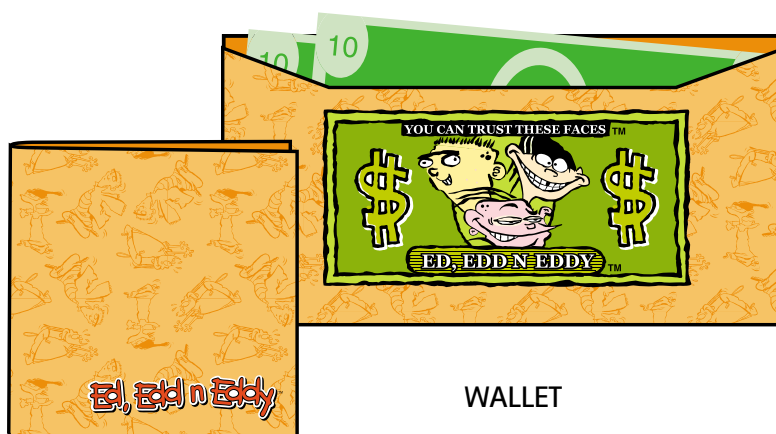
## PRODUCT IDEAS



NOTEBOOK AND  
PENCIL



BACKPACK

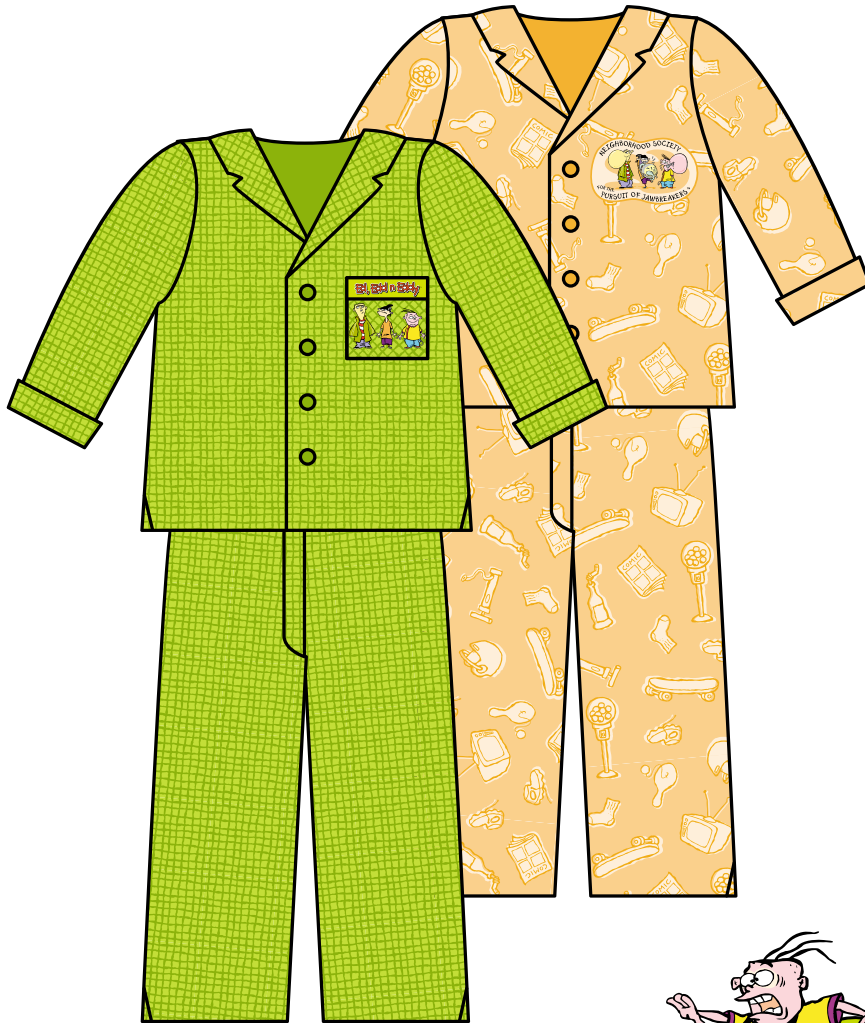


WALLET

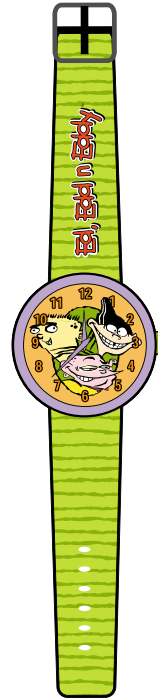




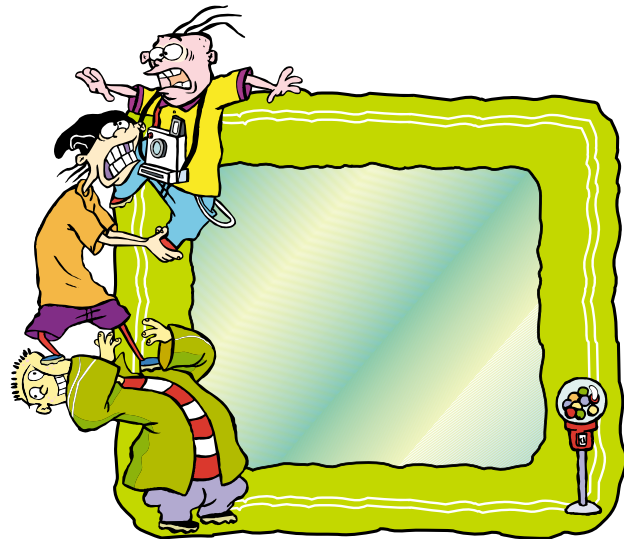
## PRODUCT IDEAS



PAJAMAS



WATCH



FRAME

